

July 1, 2013

# The Philippine Stock Exchange, Inc.

Disclosure Department 3<sup>rd</sup> Floor, Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention:

Ms. Janet A. Encarnacion

Head - Disclosure Department

# Gentlemen:

We submit herewith the Company's Annual Corporate Governance Report (SEC Form ACGR), which we filed with the Securities and Exchange Commission today.

Very truly yours,

CONCHITA P. JAMORA
Assistant Corporate Secretary

# COVER SHEET

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#### SECURITIES AND EXCHANGE COMMISSION

### SEC FORM - ACGR

### ANNUAL CORPORATE GOVERNANCE REPORT

### **GENERAL INSTRUCTIONS**

### (A) Use of Form ACGR

This SEC Form shall be used to meet the requirements of the Revised Code of Corporate Governance.

### (B) Preparation of Report

These general instructions are not to be filed with the report. The instructions to the various captions of the form shall not be omitted from the report as filed. The report shall contain the numbers and captions of all items. If any item is inapplicable or the answer thereto is in the *negative*, an appropriate statement to that effect shall be made. Provide an explanation on why the item does not apply to the company or on how the company's practice differs from the Code.

### (C) Signature and Filing of the Report

- A. Three (3) complete set of the report shall be filed with the Main Office of the Commission.
- B. At least one complete copy of the report filed with the Commission shall be manually signed.
- C. All reports shall comply with the full disclosure requirements of the Securities Regulation Code.
- D. This report is required to be filed annually together with the company's annual report.

### (D) Filing an Amendment

Any material change in the facts set forth in the report occurring within the year shall be reported through SEC Form 17-C. The cover page for the SEC Form 17-C shall indicate "Amendment to the ACGR".

# **SECURITIES AND EXCHANGE COMMISSION**

# **SEC FORM – ACGR**

# ANNUAL CORPORATE GOVERNANCE REPORT

1. Report is Filed for the Year: 2012

2. Exact Name of Registrant as Specified in its Charter: **GINEBRA SAN MIGUEL INC.** 

3. 6th Floor san Miguel Properties Centre, St. Francis Street,

1550

**Mandaluyong City** 

Address of Principal Office

Postal Code

4. SEC Identification Number: <u>142312</u> 5. (SEC Use Only)

**Industry Classification Code** 

6. BIR Tax Identification Number: 000-086-856-000

7. **(632) 689-9100** 

Issuer's Telephone number, including area code

8. N/A

Former name or former address, if changed from the last report

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### A. BOARD MATTERS

### 1) Board of Directors

Number of Directors per Articles of Incorporation	9
Actual number of Directors for the year	9

(a) Composition of the Board

Complete the table with information on the Board of Directors: Check info statement

Director's Name	Type [Executive (ED), Non- Executive (NED) or Independent Director (ID)]	If nominee, identify the principal	Nominator in the last election (if ID, state the relationship with the nominator)	Date first elected	Date last elected (if ID, state the number of years served as ID) <sup>1</sup>	Elected when (Annual /Special Meeting)	No. of years served as director
Eduardo M.	NED	N/A	Ramon S.	October	May 10,	Annual	14
Cojuangco, Jr.			Ang	21, 1998	2012	Meeting	14
Ramon S. Ang	NED	N/A	Ramon S.	April 4,	May 10,	Annual	12
			Ang	2000	2012	Meeting	12
Bernard D.	ED	N/A	Ramon S.	May 12,	May 10,	Annual	2
Marquez			Ang	2011	2012	Meeting	
Ferdinand K.	NED	N/A	Ramon S.	May 29,	May 10,	Annual	3
Constantino			Ang	2008	2012	Meeting	3
Leo S. Alvez	NED	N/A	Ramon S.	April 24,	May 10,	Annual	10
			Ang	2002	2012	Meeting	10
Gabriel S.	NED	N/A	Ramon S.	November	May 10,	Annual	2
Claudio			Ang	10, 2010	2012	Meeting	2
Roberto V.	NED	N/A	Ramon S.	August 9,	May 10,	Annual	2
Ongpin			Ang	2010	2012	Meeting	
Minita V.	ID	N/A	Ramon S.	March 9,	May 10,	Annual	1
Chico-Nazario			Ang	2012	2012	Meeting	1
Angelina S.	ID	N/A	Ramon S.	May 10,	May 10,	Annual	1
Gutierrez			Ang	2012	2012	Meeting	1

(b) Provide a brief summary of the corporate governance policy that the board of directors has adopted. Please emphasis the policy/ies relative to the treatment of all shareholders, respect for the rights of minority shareholders and of other stakeholders, disclosure duties, and board responsibilities.

The Board of Directors (the "Board") of the Company has adopted a Manual of Corporate Governance and amended the same on March 30, 2013 (the "CG Manual"). The CG Manual aims to institutionalize the principles of good corporate governance in the entire organization. The Company's Board, Management, Officers, employees and shareholders believe that corporate governance is a necessary component of what constitutes sound strategic business management and will therefore undertake every effort necessary to create awareness thereof within the organization as soon as possible.

The Company recognizes that the most cogent proof of good corporate governance is that which is visible to the

<sup>&</sup>lt;sup>1</sup>Reckoned from the election immediately following January 2, 2012.

eyes of its investors. Thus, among others, provisions on the following matters affecting shareholders were provided in the Section 5 (Shareholders' Benefit) of the CG Manual: voting rights, pre-emptive rights, power of inspection, right to information, right to dividends and appraisal rights.

On respecting the rights of minority shareholders, Section 5 of the CG Manual expressly provides, among others the following provisions: that the Board is committed to respect the rights of the shareholders and minority interests; that a director shall not be removed without cause if it will deny minority shareholders representation in the Board; that minority shareholders shall be granted the right to propose the holding of the meeting and the right to propose items in the agenda of the meeting; and that they shall have access to any and all information relating to matters for which the Management is accountable for.

On disclosure duties, Section 4 of the CG Manual lays down the reportorial or disclosure System of the Company's corporate governance policies which essentially provides that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed.

On Board responsibilities, the Company's CG Manual espouses the belief that compliance with the principles of good corporate governance shall start with the Board of Directors. Thus, the said manual is replete with provisions relative to the duties and responsibilities of the Board. In sum, the Board's general responsibility is as follows: It shall be the Board's responsibility to foster the long-term success of the Company and secure its sustained competitiveness in a manner consistent with its fiduciary responsibility, which it shall exercise in the best interest of the Company, its shareholders and other stakeholders. The Board is responsible for formulating the Company's vision, mission, strategic objectives, policies and procedures that shall guide its activities, including the means to effectively monitor Management's performance. The Board shall conduct itself with utmost honesty and integrity in the discharge of its duties, functions and responsibilities.

(c) How often does the Board review and approve the vision and mission?

The Board, as the need arises and upon the recommendation of Management reviews and approves the vision and mission of the Company. The Board, during its meeting held on November 9, 2012 reviewed and approved the new vision and mission of the Company.

### (d) Directorship in Other Companies

(i) Directorship in the Company's Group<sup>2</sup>

Identify, as and if applicable, the members of the company's Board of Directors who hold the office of director in other companies within its Group (Ginebra San Miguel Group):

Director's Name	Corporate Name of the Group Company	Type of Directorship (Executive, Non-Executive, Independent). Indicate if director is also the Chairman.
Eduardo M. Cojuangco, Jr.	San Miguel Pure Foods	NED, Chairman
	Company, Inc.,	
	Petron Corporation	NED
Ramon S. Ang	Petron Corporation,	ED, Chairman
	Manila Electric Company,	NED
	San Miguel Pure Foods	NED
	Company, Inc.	
	San Miguel Brewery Inc.	NED, Chairman
	San Miguel Properties, Inc.	ED, Chairman
	PAL Holdings, Inc.	ED

<sup>&</sup>lt;sup>2</sup> The Group is composed of the parent, subsidiaries, associates and joint ventures of the company.

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	Philweb, Corp.	NED
	Cyberbay Corp.	ED, Chairman
	Liberty Telecomms Holding, Inc.	NED, Chairman
	San Miguel Brewery Hong Kong	
	Limited	NED, Chairman
	Petron Malaysia Refining &	ED, Chairman
	Marketing Berhad	
	Alphaland Corporation	ID
Ferdinand K. Constantino	San Miguel Corporation	ED
	San Miguel Brewery Inc.	NED
	San Miguel Properties, Inc.	NED
Leo S. Alvez	San Miguel Corporation	NED
Roberto V. Ongpin	San Miguel Corporation	NED
	Petron Corporation	NED
	PhilWeb Corporation	NED, Chairman
	ISM Communications Corp.	ED, Chairman and CEO
	Alphaland Corporation	ED, Chairman and CE
	Atok-Big Wedge Co., Inc.	ED, Chairman and CEO
Minita V. Chico-Nazario	San Miguel Properties, Inc.	ID

# (ii) Directorship in Other Listed Companies

Identify, as and if applicable, the members of the company's Board of Directors who are also directors of publicly-listed companies outside of its Group:

Director's Name	Corporate Name of the Group Company	Type of Directorship (Executive, Non-Executive, Independent). Indicate if director is also the Chairman.
Eduardo M. Cojuangco, Jr.	San Miguel Pure Foods	NED, Chairman
	Company, Inc.,	NED
	Petron Corporation	NED
Ramon S. Ang	Petron Corporation,	ED, Chairman
	Manila Electric Company,	NED
	San Miguel Pure Foods	NED
	Company, Inc.	
	PAL Holdings, Inc.	ED
	Philweb, Corp.	NED
	Cyberbay Corp.	NED, Chairman and President
	Liberty Telecomms Holding, Inc.	NED, Chairman
	San Miguel Brewery Hong Kong	NED, Chairman
	Limited	
	Petron Malaysia Refining &	ED, Chairman
	Marketing Berhad	
	Alphaland Corporation	ID
Ferdinand K. Constantino	San Miguel Corporation	ED
	San Miguel Brewery Inc.	NED
Leo S. Alvez	San Miguel Corporation	NED
Roberto V. Ongpin	San Miguel Corporation	NED
	Petron Corporation	NED
	PhilWeb Corporation	NED, Chairman
	ISM Communications Corp.	ED, Chairman and CEO
	Alphaland Corporation	ED, Chairman and CE

	Atok-Big Wedge Co., Inc.	ED, Chairman and CEO
Minita V. Chico-Nazario	San Miguel Properties, Inc.	ID

### (iii) Relationship within the Company and its Group

Provide details, as and if applicable, of any relation among the members of the Board of Directors, which links them to significant shareholders in the company and/or in its group:

Director's Name	Name of the Significant Shareholder	Description of the relationship
Eduardo M. Cojuangco, Jr.	San Miguel Corporation	Chairman and Chief Executive
		Officer
Ramon S. Ang	San Miguel Corporation	Vice-Chairman, President and
		Chief Operating Officer
Leo S. Alvez	San Miguel Corporation	Director
Ferdinand K. Constantino	San Miguel Corporation	Director, Chief Finance Officer
		and Chief Information Officer
Roberto V. Ongpin	San Miguel Corporation	Director

(iv) Has the company set a limit on the number of board seats in other companies (publicly listed, ordinary and companies with secondary license) that an individual director or CEO may hold simultaneously? In particular, is the limit of five board seats in other publicly listed companies imposed and observed? If yes, briefly describe other guidelines:

The Company provides in its CG Manual, a "Policy on Multiple Board Seats", which provides that a "A director shall exercise due discretion in accepting and holding directorships other than in the Corporation, provided that, in holding such other directorships, such director shall ensure that his capacity to diligently and efficiently perform his duties and responsibilities as a director of the Corporation is not compromised."

The Company has also adopted the requirements of SEC Memorandum Circular No. 9 series of 2011, dated December 5, 2011, on "Term Limits of Independent Directors" relative to the limitation on the number of covered companies that a person may be elected as Independent Director of business conglomerates.

### (c) Shareholding in the Company

Complete the following table on the members of the company's Board of Directors who directly and indirectly own shares in the company:

Name of Director	Number of Direct shares	Number of Indirect shares / Through (name of record owner)	% of Capital Stock
Eduardo M. Cojuangco, Jr.	5,000	N/A	0.00%
Ramon S. Ang	5,000	N/A	0.00%
Ferdinand K. Constantino	5,000	N/A	0.00%
Angelina S. Gutierrez	5,000	N/A	0.00%
Gabriel L. Claudio	5,000	N/A	0.00%
Bernard D. Marquez	30,000	N/A	0.00%
Leo S. Alvez	5,000	N/A	0.00%
Minita V. Chico Nazario	5,000	N/A	0.00%
Roberto V. Ongpin	5,000	N/A	0.00%

### 2) Chairman and CEO

(a)	Do different persons assume the role of Chairman of the Board of Directors and CEO? If no, describe the check
	and balances laid down to ensure that the Board gets the benefit of independent views.

Yes	No	٧
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The duties and responsibilities of the Chairman and CEO are properly laid down in the Company's By-laws and CG Manual, which help in the maintenance of proper checks and balances to ensure that the Board obtains the benefit of independent views and perspectives.

Identify the Chair and CEO:

Chairman of the Board/CEO	Eduardo M. Cojuangco, Jr.
President	Bernard D. Marquez

# (b) Roles, Accountabilities and Deliverables

Define and clarify the roles, accountabilities and deliverables of the Chairman and CEO.

	Chairman	Chief Executive Officer
Role	The Company's By-laws prescribed that the Chairman of the Board shall be the Chief Executive Officer of the Company. He is the Head of the Board and presides at meetings of the directors and stockholders.	Responsible for the general supervision, administration and management of business of the Company (As provided in the Company by-laws and CG Manual
	He shall exercise such other powers and performs such other functions and duties as the Board may assign.	Exercise such other powers and performs such other functions and duties as the Board may assign.
Accountabilities	Accountable to all shareholders of the Company.	Accountable to all shareholders of the Company.
Deliverables	The Chairman shall have the following duties and functions:  Ensure that the meetings of the Board are held in accordance with the by-laws of the Company;  Supervise the preparation of the agenda of the meeting in coordination with the Corporate Secretary;  Maintain qualitative and timely lines of communication and information between the Board and the Management; and	Among others, the Chief Executive Officer certifies the preparation and fair representation of the consolidated financial statements of the Company, as well as compliance with the requirements of SEC Form 17-A.

	Conduct regular board meetings and annual stockholders' meetings.
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3) Explain how the board of directors plan for the succession of the CEO/Managing Director/President and the top key management positions?

The Board through the Executive Compensation Committee review, among others, the promotion and career advancement directives of the Company. (Sec 2.2.2.2.1 CG Manual).

The Company also have a Management Development Program (MDP) which is a holistic and purposive program aimed at ensuring the timely availability of the required number of employees at the middle level and up, with the necessary education, experience and personal characteristics, to fulfill short- and long-term needs of the organization.

4) Other Executive, Non-Executive and Independent Directors

Does the company have a policy of ensuring diversity of experience and background of directors in the board? Please explain.

Yes. The Company's CG Manual, requires, among others, that all its directors be at least college graduates or have sufficient experience in managing the business to substitute for such formal education.

Does it ensure that at least one non-executive director has an experience in the sector or industry the company belongs to? Please explain.

Yes. The Company's CG Manual, requires, among others, that all its directors be at least college graduates or have sufficient experience in managing the business to substitute for such formal education.

Define and clarify the roles, accountabilities and deliverables of the Executive, Non-Executive and Independent Directors:

	Executive	Non-Executive	Independent Director
	The Company's By-Laws	The Board's duty is to	Independent directors
	prescribe that the	foster the long-term	perform the same roles,
	President, who shall be a	success of the Company	duties and
	director, shall be the	and secure its sustained	responsibilities as Non-
	Chief Operating Officer	competitiveness in a	Executive Directors.
	of the Company and	manner consistent with	Their role is to exercise
	shall have general	its fiduciary	independent judgment in
	supervision and direction	responsibility, which it	carrying out their
	of the day to day	shall exercise in the best	responsibilities as a
	business affairs of the	interest of the Company,	director.
Role	Company. He is the	its shareholders and	
	official representative of	other stakeholders.	An Independent Director
	the Company to the		also chairs the Audit
	Board. He presents the	The Board is responsible	Committee of the Board.
	Company's performance	for formulating the	
	to the Board and serves	Company's vision,	
	as the link between	mission, strategic	
	Management and the	objectives, policies and	
	Board.	procedures that shall	
		guide its activities,	
		including the means to	

effectively monitor Management's performance.

The Board shall ensure a high standard of best practice for the Company and its stakeholders, as reflected in its numerous duties and responsibilities, including but not limited to the following:

- Implement process of selection to ensure a mix of competent directors and who officers can add value and contribute independent judgment to the formulation of sound corporate strategies and policies;
- Appoint competent, professional, honest and highlymotivated Management officers and adopt an effective succession planning program for Management;
- Provide sound strategic policies and guidelines on major capital expenditures and other programs to

sustain the Company's long-term viability and strength, and periodically evaluate and monitor the implementation of such policies and strategies;

- Formulate a clear policy on accurately, timely and effectively communicating or relating with the Company's stakeholders and agencies regulating the Company;
- Adopt a system
   of internal
   checks and
   balances, and
   to review
   regularly the
   effectiveness
   thereof;
- Formulate and implement policies and procedures that would ensure the integrity and transparency of related party transactions between and among the Company and parent its company, joint ventures, subsidiaries, associates, affiliates, major shareholders,

Officers and directors, including their spouses, children and dependent siblings and parents, and of interlocking director relationships by members of the Board;

The Board shall also have the following oversight responsibilities, to name a few, for ensuring the presence of adequate and effective internal control mechanisms:

- Establish organizational and operational controls commensurate with, among others, the nature and complexity of the business of the Company and its culture, volume, size and complexity of transactions; degree of risks involved, degree of centralizationand delegation of authority; extent and effectiveness of information technology; and extent of regulatory compliance;
- Ensure that an independent

		audit mechanism is in place to monitor the adequacy and effectiveness of the Company's governance, operations and information systems, including the reliability and integrity of financial and operational information, the effectiveness and efficiency of operations, the safeguarding of assets, and compliance with laws, rules, regulations and contracts.	
Accountabilities	The Executive Director is accountable to all the shareholders of the Company as he is in charge of the day to day operations of the Company.	The Board is accountable to the shareholders and stakeholders and should thus, ensure that they are provided with an adequate assessment of the Company's business condition, position and prospects through the filing of reports required by law and regulators. The Board should also ensure that they are informed of important developments in the Company.	In addition to the accountabilities of Non-Executive Directors, Independent Directors are also expected to ensure that their independence is maintained.  They are likewise, expected to as much as possible attend the meetings of the Board and Board Committee meetings to promote transparency.
Deliverables	Improved shareholder value	Improved shareholder value	Improved shareholder value

Provide the company's definition of "independence" and describe the company's compliance to the definition.

As provided in the Company's CG Manual, an "Independent Director" is a person who, apart from his fees and shareholdings, has no business or relationship with the Corporation, which could, or could reasonably be perceived to, materially interfere with the exercise of his independent judgment in carrying out his responsibilities as a director. An

Independent Director shall submit to the Corporate Secretary a certification confirming that he possesses all the qualifications and none of the disqualifications of an Independent Director at the time of his election and/or re-election as an Independent Director.

Does the company have a term limit of five consecutive years for independent directors? If after two years, the company wishes to bring back an independent director who had served for five years, does it limit the term for no more than four additional years? Please explain.

The Company has adopted the requirements of SEC Memorandum Circular No. 9 series of 2011, dated December 5. 2012, on "Term Limits of Independent Directors".

The independent directors of the Company are nominated and elected in accordance with the Company's By-laws, CG Manual and the SEC Memorandum Circular No. 9. Accordingly, an independent director may serve as such for five consecutive years only starting January 2012, after which ,a "cooling off" period of two years shall be observed before he/she may be considered for re-election as independent director of the Company for another five consecutive years.

- 5) Changes in the Board of Directors (Executive, Non-Executive and Independent Directors)
  - (a) Resignation/Death/Removal

Indicate any changes in the composition of the Board of Directors that happened during the period:

Name	Position	Date of Cessation	Reason
Carmelo L. Santiago	Independent Director	March 7, 2012	Resignation (To focus on his other business endeavors)
Carlos Palanca III	Independent Director	March 31, 2012	Resignation (To focus on his other business endeavors)

### (b) Selection/Appointment, Re-election, Disqualification, Removal, Reinstatement and Suspension

Describe the procedures for the selection/appointment, re-election, disqualification, removal, reinstatement and suspension of the members of the Board of Directors. Provide details of the processes adopted (including the frequency of election) and the criteria employed in each procedure:

Procedure	Process Adopted	Criteria	
a. Selection/Appointment			
	Nomination and Election  Nomination:  As prescribed in the Company's By-	As provided in the Company's By-laws and CG Manual, the following are the criteria:  Qualifications:	
(i) Executive Directors	laws, nomination for the election of directors may be made by the Board as well as by any shareholder entitled to vote for the election of directors if such shareholder complies with the following:	<ul> <li>He shall hold at least five thousand (5,000) shares of stock of the Company;</li> </ul>	
	<ul> <li>Nominations shall be received by the Chairman of the Board</li> </ul>	<ul> <li>He shall be at least a college graduate or</li> </ul>	

- of Directors (which nominations may be sent to such Chairman in care of the Secretary of the Corporation), on or before January 20 or at such earlier or later date that the Board may fix. (As amended on March 25, 1999).
- Each nomination shall set forth (i) the name, age, business address and, if known, residence address of each nominee, (ii) the principal occupation or employment of each such nominee, (iii) the number of shares of stock of the Corporation which are beneficially owned by each such nominee, and (iv) the interest and positions held by nominee in each other corporations. In addition, the shareholder making such nomination shall promptly provide any other information reasonably requested by the Corporation.
- The Board, by a majority vote unless a greater majority is required under this By-Laws, may, in its discretion, determine and declare that a nomination was not made in accordance with the foregoing procedures, and/or that a nominee is qualified for election as Director under this By-Laws and if the Board should so determine, the defective nomination and the nomination of a disqualified person shall be disregarded. (As amended on 28 September 1994).

As prescribed in the Company's CG Manual, the nominees are then prescreened and shortlisted by the Nomination and Hearing Committee in accordance with the qualifications and disqualifications as provided in the Company's CG Manual.

- have sufficient experience in managing the business to substitute for such formal education;
- He shall be at least twenty one (21) years old;
- He shall have proven to possess integrity and probity; and
- He shall be assiduous;
- He should not be engaged in any business which competes with or is antagonistic to that of the Company.

	T	T
	Election:  As prescribed in the Company's By-laws the members of the Board shall be elected at the regular meeting of stockholders.  Nomination and Election  Nomination:	As provided in the Company's By-laws and CG Manual, the following are the criteria:
	As prescribed in the Company's By- laws, nomination for the election of directors may be made by the Board, as well as by any shareholder entitled to vote for the election of directors if such shareholder complies with the following:	Qualifications:  • He shall hold at least five thousand (5,000) shares of stock of the Company;
(ii) Non-Executive Directors	<ul> <li>Nominations shall be received by the Chairman of the Board of Directors (which nominations may be sent to such Chairman in care of the Secretary of the Corporation), on or before January 20 or at such earlier or later date that the Board may fix. (As amended on March 25, 1999).</li> <li>Each nomination shall set forth (i) the name, age, business address and, if known, residence address of each nominee, (ii) the principal occupation or employment of each such nominee, (iii) the number of shares of stock of the Corporation which are beneficially owned by each such nominee, and (iv) the interest and positions held by each nominee in other corporations. In addition, the shareholder making such nomination shall promptly provide any other information reasonably requested by the Corporation.</li> <li>The Board, by a majority vote unless a greater majority is required under this By-Laws, may, in its discretion, determine and declare that a</li> </ul>	<ul> <li>He shall be at least a college graduate or have sufficient experience in managing the business to substitute for such formal education;</li> <li>He shall be at least twenty one (21) years old;</li> <li>He shall have proven to possess integrity and probity; and</li> <li>He shall be assiduous;</li> <li>He should not be engaged in any business which competes with or is antagonistic to that of the Company.</li> </ul>

nomination was not made in accordance with the foregoing procedures, and/or that a nominee is qualified for election as Director under this By-Laws and if the Board should so determine, the defective nomination and the nomination of a disqualified person shall be disregarded. (As amended on 28 September 1994).

As prescribed in the Company's CG Manual, the nominees are then prescreened and shortlisted by the Nomination and Hearing Committee in accordance with the qualifications and disqualifications as provided in the Company's CG Manual.

#### Election:

As prescribed in the Company's By-laws the members of the Board shall be elected at the regular meeting of stockholders.

# Nomination and Election

### Nomination:

As prescribed in the Company's Bylaws, nomination for the election of directors may be made by the Board, as well as by any shareholder entitled to vote for the election of directors if such shareholder complies with the following:

## (iii) Independent Directors

- Nominations shall be received by the Chairman of the Board of Directors (which nominations may be sent to such Chairman in care of the Secretary of the Corporation), on or before January 20 or at such earlier or later date that the Board may fix. (As amended on March 25, 1999).
- Each nomination shall set forth (i) the name, age, business address and, if known, residence address of

As provided in the Company's By-laws and CG Manual, the following are the criteria:

## Qualifications:

- He shall hold at least five thousand (5,000) shares of stock of the Company;
- He shall be at least a college graduate or have sufficient experience in managing the business to substitute for such formal education;
- He shall be at least twenty one (21) years old;

- each nominee, (ii) the principal occupation or employment of each such nominee, (iii) the number of shares of stock of the Corporation which are beneficially owned by each such nominee, and (iv) the interest and positions held by each nominee in other corporations. In addition, the shareholder making such nomination shall promptly provide any other information reasonably requested by the Corporation.
- The Board, by a majority vote unless a greater majority is required under this By-Laws, may, in its discretion, determine and declare that a nomination was not made in accordance with the foregoing procedures, and/or that a nominee is qualified for election as Director under this By-Laws and if the Board should so determine, the defective nomination and the nomination of a disqualified person shall be disregarded. (As amended on 28 September 1994).

As prescribed in the Company's CG Manual, the nominees are then prescreened and shortlisted by the Nomination and Hearing Committee in accordance with the qualifications and disqualifications as provided in the Company's CG Manual.

#### Election:

As prescribed in the Company's By-laws the members of the Board shall be elected at the regular meeting of stockholders.

In addition, as provided in the Company By-laws, during the regular meeting of stockholders, the Chairman of the meeting informs all stockholders in attendance of the mandatory requirement of electing independent directors.

- He shall have proven to possess integrity and probity; and
- He shall be assiduous;
- He should not be engaged in any business which competes with or is antagonistic to that of the Company.

In addition, an Independent Director should, apart from his fees and shareholdings, have no business relationship with the Company, which could, or could reasonably be perceived materially to, interfere with the exercise of his independent judgment in carrying out his responsibilities as a director.

b. Re-appointment		
(i) Executive Directors	The procedure for the Selection/Appointment of Executive Directors as discussed above is also adopted in case of re-appointment.	The criteria for the Selection/Appointment of Executive Directors as discussed above are the same criteria used for reappointment.
(ii) Non-Executive Directors	The procedure for the Selection/Appointment of Non-Executive Directors as discussed above is also adopted in case of reappointment.	The criteria for the Selection/Appointment of Non-Executive Directors as discussed above are the same criteria used for reappointment.
(iii) Independent Directors	The procedure for the Selection/Appointment of Independent Directors a discussed above is also adopted in case of re-appointment.	The criteria for the Selection/Appointment of Independent Directors as discussed above are the same criteria used for reappointment. However, in reappointment, the provisions on term limits of directors as provided in SEC Memorandum Circular No. 9, series of 2011, is taken into account.
c. Permanent Disqualifi	cation	
(i) Executive Directors	The Executive Director will be considered resigned from office and will no longer be considered for nomination and election as director in the succeeding annual stockholders' meeting of the Company.	Any of the following shall be a ground for permanent disqualification of a director of the Company:  • Any person convicted by final judgment or order by a competent judicial or administrative body of any crime that (a) involves the purchase or sale of securities, as defined in the Securities Regulation Code; (b) arises out of the person's conduct as an underwriter, broker, dealer, investment adviser, principal, distributor, mutual fund dealer, futures commission merchant,

commodity trading advisor, or floor broker; or (c) arises out of his fiduciary relationship with a bank, quasi-bank, trust company, investment house or as an affiliated person of any of them;

Any person who, by reason of after misconduct, hearing, permanently enjoined by a final judgment or order of the SEC or any court administrative body of competent jurisdiction from: (a) acting as underwriter, broker, dealer, investment adviser, principal, distributor, mutual fund dealer, futures commission merchant, commodity trading advisor, or floor broker; or (b) acting as director or officer of a bank, quasibank, trust company, investment house, or investment company; (c) or engaging in continuing any conduct or practice in any of the capacities mentioned in both (a) and (b) of this paragraph, or willfully violating the laws that govern securities banking activities.

The disqualification shall also apply if such person is currently the subject of an order of the SEC or any court administrative body revoking denying, suspending any registration, license or permit issued to him under the Corporation Code, Securities Regulation Code or any other law administered by the SEC or Bangko Sentral ng Pilipinas ("BSP"), or under any rule or regulation issued by the SEC or BSP, or has otherwise been restrained from engaging in any activity involving securities and banking; or such person is currently the subject of an effective order of а self-regulatory organization suspending or expelling him from membership, participation or association with a member or participant of organization;

- person Any convicted by final judgment or order of a competent judicial administrative body of an offense involving moral turpitude, fraud, embezzlement, theft, estafa, counterfeiting, misappropriation, forgery, bribery, false affirmation, perjury or other fraudulent acts or transgressions;
- Any person who has been adjudged by final judgment or order of the SEC or a competent court or other administrative body to have

willfully violated, or willfully aided, abetted, counseled, induced or procured the violation of any provision of the Securities Regulation Code, the Corporation Code, or any other law administered by the SEC or BSP, or any rule, regulation or order of the SEC or BSP; Any person found guilty by final judgment or order of a foreign court or equivalent financial regulatory authority of acts, violations or misconduct similar to any of the acts, violations misconduct listed in the foregoing paragraphs; Any person judicially declared to insolvent; and Conviction by final judgment of an offense punishable by imprisonment for a period exceeding six (6) years, or a violation of the Corporation Code, committed within five (5) years prior to the date of his election or appointment. The foregoing grounds for disqualification apply to all directors - Executive, Non-Executive and Independent Directors. (ii) Non-Executive The Non-Executive Director will be Same grounds for permanent

Discrete		diamatification of Franctica
Directors	considered resigned from office and will	disqualifications of Executive
	no longer be considered for nomination and election as director in the	Directors are applicable in the
		case of Non-Executive
	succeeding annual stockholders'	Directors.
	meeting of the Company.	
	The Independent Director will be	Same grounds for permanent
	considered resigned from office and will	disqualifications of Executive
(iii) Independent	no longer be considered for nomination	Directors are applicable in the
Directors	and election as director in the	case of Independent
	succeeding annual stockholders'	Directors.
	meeting of the Company.	
d. Temporary Disqualif	ication	
	A temporarily disqualified director	Any of the following shall be
	shall, within sixty (60) business days	a ground for the temporary
	from such disqualification, take the	disqualification of a director:
	appropriate action to remedy or correct	
	the disqualification. If he fails or	<ul> <li>Refusal to fully</li> </ul>
	refuses to do so for unjustified reasons,	disclose the extent
	the disqualification shall become	of his business
	permanent, except in the case of	interest or comply
	temporary disqualification where the	with disclosure
	Independent Director becomes an	
	Officer, employee or consultant of the	requirements as
	1	required under the
	Corporation, in which case such	Securities Regulation
	disqualified Independent Director shall	Code and its
	become eligible for election as	Implementing Rules
	Independent Director after the lapse of	and Regulations.
	two (2) years from the termination of	This disqualification
	his officership, employment or	shall be in effect as
	consultancy with the Company.	long as his refusal
		persists;
(i) Executive		<ul> <li>Absence in more</li> </ul>
Directors		than fifty percent
		(50%) of all
		meetings, both
		regular and special,
		of the Board during
		his incumbency, or
		any twelve (12)
		month period during
		said incumbency,
		unless the absence is
		due to illness, death
		in the immediate
		family or serious
		accident. This
		disqualification
		applies for purposes
		of the succeeding
		election;
		<ul> <li>Dismissal or</li> </ul>

		·
		termination for
		cause as director of
		any corporation
		covered by SEC
		Memorandum
		Circular No. 6, series
		of 2009. This
		disqualification shall
		be in effect until he
		has cleared himself
		of any involvement
		in the alleged
		irregularity;
		• If the beneficial
		equity ownership of
		an Independent
		Director in the
		Company or its
		subsidiaries and
		affiliates exceeds
		two percent (2%) of
		its subscribed capital
		stock. The
		disqualification shall
		be lifted if the limit is
		later complied with;
		. 16
		• If any of the
		judgments or orders
		cited in the grounds
		for the permanent
		disqualification of
		directors has not yet
		become final; and
		<ul> <li>If any person earlier</li> </ul>
		elected as
		Independent
		Director of the
		Corporation
		becomes an officer,
		consultant of the
		Company.
	A temporarily disqualified director	Any of the following shall be
	shall, within sixty (60) business days	a ground for the temporary
	from such disqualification, take the	disqualification of a director:
(ii) Non-Executive	appropriate action to remedy or correct	
	the disqualification. If he fails or	<ul> <li>Refusal to fully</li> </ul>
Directors	refuses to do so for unjustified reasons,	disclose the extent
	the disqualification shall become	of his business
	permanent, except in the case of	interest or comply
	temporary disqualification where the	with disclosure
1	comporary arrangementation where the	vvitii uistiosuit

Independent Director becomes an officer, employee or consultant of the Company, in which case such disqualified Independent Director shall become eligible for election as Independent Director after the lapse of two (2) years from the termination of his officership, employment or consultancy with the Company.

- requirements as required under the Securities Regulation Code and its Implementing Rules and Regulations. This disqualification shall be in effect as long as his refusal persists;
- Absence in more than fifty percent (50%) of all meetings, both regular and special, of the Board during his incumbency, or twelve (12) any month period during said incumbency, unless the absence is due to illness, death in the immediate family or serious accident. This disqualification applies for purposes of the succeeding election;
- Dismissal or termination for cause as director of corporation any covered by SEC Memorandum Circular No. 6, series 2009. This disqualification shall be in effect until he has cleared himself of any involvement in the alleged irregularity;
- If the beneficial equity ownership of an Independent Director in the Company or its subsidiaries and affiliates exceeds two percent (2%) of

		its subscribed capital stock. The disqualification shall be lifted if the limit is later complied with;
		<ul> <li>If any of the judgments or orders cited in the grounds for the permanent disqualification of directors has not yet become final; and</li> </ul>
		<ul> <li>If any person earlier elected as Independent Director of the Company becomes an officer, employee or consultant of the Company.</li> </ul>
(iii) Independent Directors	A temporarily disqualified director shall, within sixty (60) business days from such disqualification, take the appropriate action to remedy or correct the disqualification. If he fails or refuses to do so for unjustified reasons, the disqualification shall become permanent, except in the case of temporary disqualification where the Independent Director becomes an Officer, employee or consultant of the Corporation, in which case such disqualified Independent Director shall become eligible for election as Independent Director after the lapse of two (2) years from the termination of his officership, employment or consultancy with the Company.	Any of the following shall be a ground for the temporary disqualification of a director:  • Refusal to fully disclose the extent of his business interest or comply with disclosure requirements as required under the Securities Regulation Code and its Implementing Rules and Regulations. This disqualification shall be in effect as long as his refusal persists;
		• Absence in more than fifty percent (50%) of all meetings, both regular and special, of the Board of Directors during his incumbency, or any twelve (12) month period during said incumbency, unless the absence is due to

- illness, death in the immediate family or serious accident. This disqualification applies for purposes of the succeeding election;
- Dismissal or termination for cause as director of corporation any by covered SEC Memorandum Circular No. 6, series 2009. of This disqualification shall be in effect until he has cleared himself of any involvement the alleged in irregularity;
- If the beneficial equity ownership of Independent Director in the Company or its subsidiaries and affiliates exceeds two percent (2%) of its subscribed capital stock. disqualification shall be lifted if the limit is later complied with;
- If any of the judgments or orders cited in the grounds for the permanent disqualification of directors has not yet become final; and
- If any person earlier elected as Independent
   Director of the Company becomes an Officer, employee or consultant of the Company.

e. Removal

(i) Executive Directors	The Nomination and Hearing Committee by the nature of its function may consider and recommend to the Board the removal of the Executive Director if there is a ground to permanently disqualify the said director.  The Company's Compliance Officer monitors compliance with the provisions and requirements of the Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation, which may include removal, for further review and approval of the Board.	The grounds for the permanent disqualification of Executive Directors should be present.  Violation of the provisions of the CG Manual may also be a ground for removal.
(ii) Non-Executive Directors	The Nomination and Hearing Committee by the nature of its function may consider and recommend to the Board the removal of a Non-Executive Director if there is a ground to permanently disqualify the said director.  The Company's Compliance Officer monitors compliance with the provisions and requirements of the Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation, which may include removal, for further review and approval of the Board.	The grounds for the permanent disqualification of Non-Executive Directors should be present.  Violation of the provisions of the CG Manual may also be a ground for removal.
(iii) Independent Directors	The Nomination and Hearing Committee by the nature of its function may consider and recommend to the Board the removal of an Independent Director if there is a ground to permanently disqualify the said director.  The Company's Compliance Officer monitors compliance with the provisions and requirements of the Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation, which may include removal, for further review and approval of the Board.	The grounds for the permanent disqualification of Independent Directors should be present.  Violation of the provisions of the CG Manual may also be a ground for removal.
f. Re-instatement		

(i) Executive Directors  (ii) Non-Executive Directors	The procedure for the Selection/Appointment as discussed above is also adopted in case of reinstatement.  The procedure for the Selection/Appointment as discussed above is also adopted in case of reinstatement.	The criteria for the Selection/Appointment of Executive Directors as discussed above are the same criteria used for reinstatement.  The criteria for the Selection/Appointment of Non-Executive Directors as discussed above are the same
(iii) Independent Directors	The procedure for the selection and election discussed above is also adopted in case of re-instatement.	criteria used for re- instatement.  The criteria for the election of Independent Directors as discussed above are the same criteria used for re- instatement. However, in re- appointment, the provision on term limits of directors as provided in SEC Memorandum Circular No. 9, series of 2011, is taken into account.
g. Suspension		
(i) Executive Directors	The Nomination and Hearing Committee by the nature of its function may consider and recommend to the Board the suspension of the Executive Director, if there is a ground to temporarily disqualify the said director.  The Company's Compliance Officer monitors compliance with the provisions and requirements of the Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation, which may include suspension, for further review and approval of the Board.	The grounds for the temporary disqualification of Executive Directors should be present.  Violation of the provisions of the Company's CG Manual may also be a ground for suspension of a director.
(ii) Non-Executive Directors	The Nomination and Hearing Committee by the nature of its function may consider and recommend to the Board the suspension of the Non-Executive Director, if there is a ground to temporarily disqualify the said director.  The Company's Compliance Officer monitors compliance with the provisions and requirements of the	The grounds for the temporary disqualification of Non-Executive Directors should be present.  Violation of the provisions of the Company's CG Manual may also be a ground for suspension of a director.

	Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation, which may include suspension, for further review and approval of the Board.	
(iii) Independent Directors	The Nomination and Hearing Committee by the nature of its function may consider and recommend to the Board the suspension of an Independent Director, if there is a ground to temporarily disqualify the said director.  The Company's Compliance Officer monitors compliance with the provisions and requirements of the Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation, which may include suspension, for further review and approval of the Board.	The grounds for the temporary disqualification of Independent Directors should be present.  Violation of the provisions of the Company's CG Manual may also be a ground for suspension of a director.

# Voting Result of the last Annual General Meeting

	Name of Director	Votes Received
1.	Eduardo M. Cojuangco, Jr.	Each director received a vote of around 89% of
2.	Ramon S. Ang	the outstanding shares of the Company.
3.	Leo S. Alvez	
4.	Gabriel S. Claudio	
5.	Bernard D. Marquez	
6.	Roberto V. Ongpin	
7.	Ferdinand K. Constantino	
8.	Minita V. Chico-Nazario	
9.	Angelina S. Gutierrez	

## 6) Orientation and Education Program

(a) Disclose details of the company's orientation program for new directors, if any.

The Company requires that all its new directors must have attended a Corporate Governance Seminar during his/her incumbency. New directors are also encouraged to attend other seminars which may be helpful to them in the performance of their duties and responsibilities as directors of the Company.

(b) State any in-house training and external courses attended by Directors and Senior Management<sup>3</sup> for the past

<sup>3</sup> Senior Management refers to the CEO and other persons having authority and responsibility for planning, directing and controlling the activities of the company.

three (3) years:

For the past three (3) years, the Company, together with the other companies within the SMC Group and in coordination with the University of the Philippines –Institute of Judicial Administration (UP-IJA) organized Corporate Governance Seminars which were attended by the directors, officers and managers of the Company. The said seminars were held on August 4, 2009, December 9, 2010 and November 9, 2011.

(c) Continuing education programs for directors: programs and seminars and roundtables attended during the year.

Name of Director/Officer	Date of Training	Program	Name of Training Institution
	July 11-12, 2012	Mandatory Accreditation Programme for Directors of Public Listed Companies	BursatraSdn. Bhd. in KL, Malaysia
Ramon S. Ang	September 11, 2012	Directors Training: Role of Company Director and Regulatory Framework and Board Practices Overview of Risk Management	The Hong Kong Institute of Directors
Roberto V. Ongpin	January 19, 2012	Corporate Governance for Philippine Banks	Bankers Institute of the Philippines
Minita V. Chico-	December 7, 2012	Corporate Governance	UP-IJA
Nazario		Seminar	
Angelina S. Gutierrez	December 7, 2012	Corporate Governance Seminar	UP-IJA

### **B.** CODE OF BUSINESS CONDUCT & ETHICS

1) Discuss briefly the company's policies on the following business conduct or ethics affecting directors, senior management and employees:

The Company is part of the business conglomerate of San Miguel Corporation ("SMC") and as such, except for those peculiar to the Company, the various policies of SMC cover/apply to all the companies belonging to the said conglomerate (the "San Miguel Group") including the Company. The policies, unless otherwise provided, apply to directors, senior management and employees.

Business Conduct & Ethics	Directors	Senior Management	Employees
(a) Conflict of Interest	The Company's By-laws prohibits the nomination and election of a director who is engaged in any business which competes with or is antagonistic to that of the Company.  Moreover, one of the corporate values of the Company is "Integrity". The Board is	The Company's policy on Conflict of Interest embodies the principle that officers and employees have a duty to act in the best interest of the Company. As such, in the event that any	The Company's policy on Conflict of Interest embodies the principle that officers and employees have a duty to act in the best interest of the Company. As such, in the event that any

dedicated to high ethical and moral standards. Uncompromising honesty, fairness, and professionalism are exercised in the Company's dealings with its employees, customers, business partners, the public and other stakeholders.

The Company's CG Manual mandates that a director to conduct fair business transactions with the Company and ensure that personal interest does not conflict with the interests of the Company.

personal interest of an officer or employee may conflict with the interest of the Company, proper disclosure through the accomplishment of the Full Business Interest Disclosure Form should be made and a review by higher Management shall resolve the conflict.

Moreover, one of the corporate values of the Company is "Integrity". Management is dedicated to high ethical and moral standards. Uncompromising honesty, fairness. and professionalism are exercised the Company's dealings with its employees, customers, business partners, the public and other stakeholders.

personal interest of an officer or employee may conflict with the interest of the Company, proper disclosure through the accomplishment of the Full Business Interest Disclosure Form should be made and a review by higher Management shall resolve the conflict.

Moreover, one of the corporate values of the Company is "Integrity". Employees are dedicated to high ethical and moral standards. Uncompromising honesty, fairness. and professionalism is exercised in the performance of their duties and responsibilities well as in their dealings with the Company, co-employees, customers, business partners, the public and other stakeholders.

(b) Conduct of Business and Fair Dealings

Among others, the Company has a Policy on Securities Dealing. This policy mandates that the directors, officers and employees of the Company and its subsidiaries ("GSMI Group") to exercise extreme caution when dealing in the Company's securities and ensure that such dealings comply with this policy and the requirements under the Securities Regulation Code ("SRC"). It sets out the conditions and rules under which the directors, officers and employees of the GSMI Group ("Relevant Persons") shall deal in securities of the Company.

The Company's policy on this matter is also reflected in its

**Among** others, the Company has a Policy on Securities Dealing. This policy mandates that the directors, officers and employees the of Company and its subsidiaries ("GSMI Group") to exercise extreme caution when dealing in the Company's securities and ensure that such dealings comply with this policy and the requirements under the Securities Regulation Code ("SRC"). It sets out the conditions and rules under which the directors, officers and employees of the **GSMI** Group

Among others, the Company has a Policy on Securities Dealing. policy mandates that the directors, officers and employees the of Company and its subsidiaries ("GSMI Group") to exercise extreme caution when dealing in the Company's securities and ensure that such dealings comply with this policy and requirements under the Securities Regulation Code ("SRC"). It sets out the conditions and rules under which the directors. officers and employees of the **GSMI** Group

	corporate value of "Integrity".	("Relevant Persons") shall	("Relevant Persons") shall
	The Company's CG Manual also mandates the Board to conduct	deal in securities of the Company.	deal in securities of the Company.
	itself with utmost honesty and integrity in the discharge of its duties, functions and responsibilities. The said manual also emphasizes that a director's office is one of trust and confidence. A director shall act in a manner characterized by transparency, accountability and fairness and in the best interest of the Company. He should exercise leadership, prudence and integrity in directing the Company towards sustained progress.	The Company's policy on this matter is also reflected in its corporate value of "Integrity".	The Company's policy on this matter is also reflected in its corporate value of "Integrity".
(c) Receipt of gifts from third parties	The Company's policy on this matter is reflected in its corporate value of "Integrity".  The Company's CG Manual also mandates the Board to conduct itself with utmost honesty and integrity in the discharge of its duties, functions and responsibilities. The said manual also emphasizes that a director's office is one of trust and confidence. A director shall act in a manner characterized by transparency, accountability and fairness and in the best interest of the Company. He should exercise leadership, prudence and integrity in directing the Company towards sustained progress.	undue personal favors, exercise discretion in accepting favors or gifts from persons seeking or doing business within the	The Company has a Policy on Solicitation and Acceptance of Gifts. The Company is committed to succeed in a manner that upholds the highest standards of honesty, integrity and fairness. Consistent with this commitment, the Company expects each employee to observe reasonable standards of conducts. It requires employees to conduct business affairs with fairness, avoid granting undue personal favors, exercise discretion in accepting favors or gifts from persons seeking or doing business within the
		Company and refuse gifts that might connote bribery in any way.  The Company's policy on this matter is also reflected in its corporate value of "Integrity".	Company and refuse gifts that might connote bribery in any way.  The Company's policy on this matter is also reflected in its corporate value of "Integrity".
(d) Compliance with Laws & Regulations	The Company has always espoused compliance with prevailing laws and regulations. This is manifested not only in the adoption and implementation of	The Company has always espoused compliance with prevailing laws and regulations. This is manifested not only in the	The Company has always espoused compliance with prevailing laws and regulations. This is manifested not only in the

	numerous policies all intended to ensure compliance with laws and regulations. One such policy is the Securities Dealing Policy adopted to make sure that the Relevant Persons exercise extreme caution when dealing in the Company's securities and ensure that such dealings comply with this policy and the requirements under the SRC.  Moreover, the Company's CG Manual specifies that it shall be the duty of the Board to ensure that the Corporation complies with all relevant laws, regulations and best business practice.	adoption and implementation of numerous policies all intended to ensure compliance with laws and regulations. One such policy is the Securities Dealing Policy adopted to make sure that the Relevant Persons exercise extreme caution when dealing in the Company's securities and ensure that such dealings comply with this policy and the requirements under the SRC.	adoption and implementation of numerous policies all intended to ensure compliance with laws and regulations. One such policy is the Securities Dealing Policy adopted to make sure that the Relevant Persons exercise extreme caution when dealing in the Company's securities and ensure that such dealings comply with this policy and the requirements under the SRC.
(e) Respect for Trade Secrets/Use of Non- public Information	The Company's CG Manual also requires the directors to observe confidentiality of all non-public information which they may acquire or learn by reason of position as directors.  The Company's policy on this matter is also reflected in its corporate value of "Integrity".	The Company has among others, Intellectual Property Procedure and Guidelines (with the objective of developing, managing, maintaining and protecting its Intellectual Property to maximize value and drive growth, innovation and cooperative relationships with other companies, consistent with its tradition of quality and integrity) as well as Information Security Policies and Guidelines (such as Electronic Communications Security Policy & Guidelines) all intended to ensure respect for Trade Secrets and protection of nonpublic information.  The Company's policy on this matter is also reflected in its corporate value of "Integrity".	The Company has among others, Intellectual Property Procedure and Guidelines (with the objective of developing, managing, maintaining and protecting its Intellectual Property to maximize value and drive growth, innovation and cooperative relationships with other companies, consistent with its tradition of quality and integrity) as well as Information Security Policies and Guidelines (such as Electronic Communications Security Policy & Guidelines) all intended to ensure respect for Trade Secrets and protection of non-public information.  The Company's policy on this matter is also reflected in its corporate value of "Integrity".
(f) Use of Company Funds, Assets and	The Company's CG Manual mandates the Board to conduct itself with utmost honesty and integrity in the discharge of its	The Company has various policies reflective of its corporate principles relative to the proper use	The Company has various policies reflective of its corporate principles relative to the proper use

Informa	tion duties, functions and responsibilities. The said Manual also emphasizes that a director's office is one of trust and confidence. A director shall act in a manner characterized by transparency, accountability and fairness and in the best interest of the Company. He should exercise leadership, prudence and integrity in directing the Company towards sustained progress.	and information. Among others, it has a policy on Cash Management, Cash Disbursements and Trade Management.  The Company Rules and Regulations for employees also sanctions the improper, irregular or	of Company funds, assets and information. Among others, it has a policy on Cash Management, Cash Disbursements and Trade Management.  The Company Rules and Regulations for employees also sanctions the improper, irregular or unlawful use of Company funds, assets and information.
(g) Employr & Labor & Policie	Laws	The Company recognizes the importance of its people as shown in its corporate value of "Respect for our People". This value is summed up	The Company recognizes the importance of its people as shown in its corporate value of "Respect for our People". This value is summed up in the statement below:  "We are committed to maintain a work environment that encourages trust, openness and mutual respect, regardless of rank or title. We promote a healthy work and life balance and provide opportunities for professional and personal growth. Our people are our strength."
(h) Disciplin action	The Company's Compliance Officer monitors compliance with the provisions and requirements of the Company's CG Manual and determine violations of the same. He may recommend penalty for the said violation for further review and approval of the Board.	the principle of progressive discipline in its Company Rules and Regulations on employee discipline and believes that the purpose of	The Company espouses the principle of progressive discipline in its Company Rules and Regulations on employee discipline and believes that the purpose of disciplinary action is to correct rather than to punish the individual. Should an employee violate policies, rules and regulations of the Company, disciplinary actions are imposed as much as possible, in progressive increasing weight after he has been

given the right to be given the right to be heard. Depending on the heard. Depending on the history, circumstances history, circumstances and gravity of the situation, and gravity of the superiors take corrective situation, superiors take corrective action in the action in the form of form of verbal discussion, verbal discussion, written written warning, warning, suspension and suspension and dismissal. dismissal. Only Only in extraordinary extraordinary cases does cases does the Company the Company impose impose demotion, as this demotion, this is as counterproductive. counterproductive. Likewise, it does not Likewise, it does not regard the restitution of regard the restitution of damages to or loss of damages to or loss of Company property as a Company property as a disciplinary action. disciplinary action. **Progressive** disciplinary **Progressive** disciplinary action, however, does not action, however, does not apply to grave offenses apply to grave offenses for for which the employee which the employee may dismissed be dismissed immediately. may be immediately. As further As further action, the action, the Company may Company may institute institute the necessary the necessary civil and /or civil and /or criminal case criminal case against the against the employee. employee. The Company adopts the The Company adopts the SMC The Company adopts the SMC Group-wide Whistleblowing SMC Group-wide Group-wide Policy (the "Policy"). It provides Whistleblowing Whistleblowing Policy (the Policy "Policy"). It provides that all complaints (the "Policy"). It provides that accounting, internal accounting that all complaints on complaints controls, auditing or financial accounting, internal accounting, internal reporting matters may be accounting controls, accounting controls, communicated to the General auditing or financial auditing or financial Counsel and Compliance Officer reporting matters may be reporting matters may be (the "Compliance Officer"), if communicated to the communicated to the such concerns involves the Counsel General and General Counsel and Compliance Officer, then the Compliance Officer (the Compliance Officer (the (i) Whistle same may be communicated to "Compliance Officer"), if "Compliance Officer"), if Blower the President. The said such concerns involves such concerns involves the the Compliance Officer, Compliance Officer, then complaints are ultimately referred to the Audit Committee, then the same may be the same mav he communicated to the communicated which complaints may be on to the anonymous basis and which President. The said President. The said shall be placed in confidential complaints are ultimately complaints are ultimately files and will be retained for referred to the Audit referred to the Audit seven (7) years or for such which which Committee, Committee, longer time as the Audit complaints may be on complaints may be on anonymous basis and Committee may deem anonymous basis and necessarv. If it is unclear which shall be placed in which shall be placed in whether communication confidential files and will confidential files and will involves accounting, auditing, internal accounting controls or financial reporting matters, the Compliance Officer shall likewise direct such communication to the Audit Committee, with a note to that effect.

All communications received through the established channels will be kept confidential. The original copies or records of all communications will be available to any Audit Committee member upon request.

The Audit will Committee determine whether any action or necessary response is appropriate in respect of a communication, and it will take or direct such action as it deems appropriate. Such action may include engaging external advisers, for which funding will The he available. determinations made by the Audit Committee in respect of each communication and any further action taken will be recorded in the log maintained for such purpose by the Compliance Officer or a person designated by the Audit Committee if the Compliance Officer is the subject of a communication. These determinations may be recorded based on the standard categories established by the Audit Committee, which may include: the communication is not a "complaint" or "concern", contemplated by applicable requirements; the communication is misdirected (such as a communication involvina an employment dispute); no further action shall required because communication can be analyzed on its face; and further action required (with a record of the be retained for seven (7) years or for such longer as the Audit time Committee may deem necessary. If it is unclear whether communication involves accounting, auditing, internal accounting controls financial or reporting matters, the Compliance Officer shall likewise direct such communication to the Audit Committee, with a note to that effect.

All communications received through the established channels will be kept confidential. The original copies or records of all communications will be available to any Audit Committee member upon request.

The Audit Committee will determine whether any action or response is necessary or appropriate respect of communication, and it will take or direct such as it action deems appropriate. Such action may include engaging external advisers, for which funding will be available. The determinations made by the Audit Committee in respect of each communication and any further action taken will be recorded in the log maintained for such purpose by the Compliance Officer or a person designated by the Audit Committee if the Compliance Officer is the subject of communication. These be retained for seven (7) years or for such longer time as the Audit Committee may deem necessary. If it is unclear whether a communication involves accounting, auditing, internal accounting controls or financial reporting matters, the Compliance Officer shall likewise direct such communication to the Audit Committee, with a note to that effect.

All communications received through the established channels will be kept confidential. The original copies or records of all communications will be available to any Audit Committee member upon request.

The Audit Committee will determine whether any action or response is necessary or appropriate respect of communication, and it will take or direct such action as it deems appropriate. Such action may include engaging external advisers, for which funding will be available. The determinations made by the Audit Committee in respect of each communication and any further action taken will be recorded in the log maintained for such purpose by the Compliance Officer or a person designated by the Audit Committee if the Compliance Officer is the subject of communication. These determinations may be recorded based on the action taken and its outcome). The Compliance Officer or any other person designated by the Audit Committee will report on the status of any further action directed by the Audit Committee on a monthly basis or at such frequency as the Audit Committee may otherwise require.

Misdirected communications as determined by the Audit Committee or concerns not relating to accounting, internal accounting control, auditing or financial reporting matters shall be addressed to and be acted upon by the appropriate responsible supervisor or officer of the business units affected in accordance with the SMC Group's conventional reporting channels. In this connection, employees with such concerns should raise them with their respective supervisors and the supervisors have responsibility to ensure that such concerns are properly acted

Employees are protected from retaliation as it is categorically provided in the Policy that the SMC Group, which includes herein Company shall not tolerate retaliation in any form against a director, officer, employee or other interested party who, in good faith, raises a concern or reports a possible violation under the policy.

determinations may be recorded based on the categories standard established by the Audit Committee, which may include: communication is not a "complaint" or "concern", as contemplated by the applicable requirements; the communication is misdirected (such as a communication involving an employment dispute); no further action shall be required because communication can be analyzed on its face; and further action required (with a record of the action taken and its outcome). The Compliance Officer or any other person designated by the Audit Committee will report on the status of any further action directed by the Audit Committee on a monthly basis or at such frequency as the Audit Committee may otherwise require.

Misdirected communications determined by the Audit Committee or concerns relatina accounting, internal accounting control, auditing or financial reporting matters shall be addressed to and be acted upon bν the appropriate responsible supervisor or officer of the business units affected in accordance with the SMC Group's conventional reporting channels. In this connection, employees with such concerns should raise them with their standard categories established by the Audit Committee, which may include: communication is not a "complaint" or "concern", as contemplated by the applicable requirements; the communication misdirected (such as a communication involving an employment dispute); no further action shall be reauired because communication can be analyzed on its face; and further action required (with a record of the action taken and its outcome). The Compliance Officer or any other person designated by the Audit Committee will report on the status of further action directed by the Audit Committee on a monthly basis or at such frequency as the Audit Committee may otherwise require.

Misdirected communications as determined by the Audit Committee or concerns not relating to accounting, internal accounting control, auditing financial reporting matters shall be addressed to and be acted upon by the appropriate responsible supervisor or officer of the business units affected in accordance with the SMC Group's conventional reporting channels. this connection. employees with such should concerns raise them with their respective supervisors and the supervisors have the

		respective supervisors and the supervisors have the responsibility to ensure that such concerns are properly acted upon.  Employees are protected from retaliation as it is categorically provided in the Policy that the SMC Group, which includes herein Company shall not tolerate retaliation in any form against a director, officer, employee or other interested party who, in good faith, raises a concern or reports a possible violation under the policy.	responsibility to ensure that such concerns are properly acted upon.  Employees are protected from retaliation as it is categorically provided in the Policy that the SMC Group, which includes herein Company shall not tolerate retaliation in any form against a director, officer, employee or other interested party who, in good faith, raises a concern or reports a possible violation under the policy.
(j) Conflict Resolution	The Company encourages the use of alternative modes of dispute resolution that can amicably settle conflicts or differences between the Company and its shareholders or third parties, including regulatory agencies.		The Company encourages the use of alternative modes of dispute resolution that can amicably settle conflicts or differences between the Company and its shareholders or third parties, including regulatory agencies.

2) Has the code of ethics or conduct been disseminated to all directors, senior management and employees?

Yes.

3) Discuss how the company implements and monitors compliance with the code of ethics or conduct.

The Company's adherence to its Code of Ethics or Conduct can be seen in the various policies it has adopted and implemented. The relevant policy may provide the manner of monitoring compliance therewith, as well as the penalty for violation therefor.

With respect to the employee's code of conduct, all employees are provided with a copy of the Company Rules and Regulations (the "Rules") which lay down the acts constituting an offense and for which appropriate disciplinary action should be meted out. The purpose of this disciplinary action is to correct rather than to punish the individual. Should an employee violate policies, rules and regulations of the company, disciplinary actions are imposed, as much as possible in progressively increasing weight, after the employee is given opportunity to be heard. Depending on the history, circumstances and gravity of the situation, superiors can take corrective action in the form of verbal discussion, written warning, suspension and dismissal. Only in extraordinary cases does the Company impose demotion. As to restitution of damages to or loss of company property, the same is not regarded as a disciplinary action. The Rules also provide that violation of Company policies, rules and regulations not otherwise covered therein will be subject to disciplinary action dependent on the gravity or consequence of such violation. The Rules are likewise cascaded to

employees by the Human Resources Office as part of the Orientation Program for new employees.

On compliance with the CG Manual, which is to ensure adherence to corporate governance principles and best practices, the Board of Directors has appointed a Compliance Officer who is responsible for monitoring compliance with the provisions and requirements of the said manual and other relevant rules and regulations.

## 4) Related Party Transactions

#### (a) Policies and Procedures

Describe the company's policies and procedures for the review, approval or ratification, monitoring and recording of related party transactions between and among the company and its parent, joint ventures, subsidiaries, associates, affiliates, substantial stockholders, officers and directors, including their spouses, children and dependent siblings and parents and of interlocking director relationships of members of the Board.

Related Party Transactions	Policies and Procedures
(1) Parent Company	To ensure the integrity and transparency of related party transactions between the Company and its parent company, such transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.
(2) Joint Ventures	To ensure the integrity and transparency of related party transactions between the Company and its joint ventures, such transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.
(3) Subsidiaries	To ensure the integrity and transparency of related party transactions between and among the Company and its subsidiaries, such transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.

(4) Entities Under Common Control	To ensure the integrity and transparency of related party transactions between and among the Company and entities under common control with it, such transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.
(5) Substantial Stockholders	The Company has no substantial stockholders other than its parent company, SMC. At any rate, all related party transactions of the Company are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.
(6) Officers including spouse/children/siblings/parents	All related party transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.
(7) Directors including spouse/children/siblings/parents	All related party transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.
(8) Interlocking director relationship of Board of Directors	All related party transactions are made in the ordinary course of business, on an arms-length basis and at market rates. An assessment is undertaken at each fiscal year by examining the financial position of the related party and the market in which the related party operates. Moreover, consistent with the CG Manual that all material information, i.e., anything that could potentially affect share price, shall be publicly disclosed, related party transactions are fully disclosed in the Company's notes to its audited consolidated financial statements.

### (b) Conflict of Interest

### (i) Directors/Officers and 5% or more Shareholders

Identify any actual or probable conflict of interest to which directors/officers/5% or more shareholders may be involved.

	Details of Conflict of Interest (Actual or Probable)
Name of Director/s	
Name of Officer/s	NONE
Name of Significant Shareholders	

### (ii) Mechanism

Describe the mechanism laid down to detect, determine and resolve any possible conflict of interest between the company and/or its group and their directors, officers and significant shareholders.

	Directors/Officers/Significant Shareholders
	The Company's By-laws prohibits the nomination and election of a director who is engaged in any business which competes with or is antagonistic to that of the Company.
Company	Directors are mandated to fully disclose the extent of their business interest or comply with disclosure requirements as required under the Securities Regulation Code and its Implementing Rules and Regulations.
	Officers are required to accomplish Full Business Interest Disclosure Form.
	The Company's By-laws prohibits the nomination and election of a director who is engaged in any business which competes with or is antagonistic to that of the Company.
Group	Directors are mandated to fully disclose the extent of their business interest or comply with disclosure requirements as required under the Securities Regulation Code and its Implementing Rules and Regulations.
	Officers are required to accomplish Full Business Interest Disclosure Form.

### 5) Family, Commercial and Contractual Relations

(a) Indicate, if applicable, any relation of a family, <sup>4</sup> commercial, contractual or business nature that exists between the holders of significant equity (5% or more), to the extent that they are known to the company:

<sup>&</sup>lt;sup>4</sup> Family relationship up to the fourth civil degree either by consanguinity or affinity.

Names of Related Significant Shareholders	Type of Relationship	Brief Description of the Relationship
NONE		

(b) Indicate, if applicable, any relation of a commercial, contractual or business nature that exists between the holders of significant equity (5% or more) and the company:

Names of Related Significant Shareholders	Type of Relationship	Brief Description
San Miguel Corporation	Licensor-Licensee	The Company has a Trademark Licensing Agreement with its parent company relative to the marks used in some of the Company's products.

(c) Indicate any shareholder agreements that may impact on the control, ownership and strategic direction of the company:

Name of Shareholders	% of Capital Stock affected (Parties)	Brief Description of the Transaction
	NONE	

### 6) Alternative Dispute Resolution

Describe the alternative dispute resolution system adopted by the company for the last three (3) years in amicably settling conflicts or differences between the corporation and its stockholders, and the corporation and third parties, including regulatory authorities.

	Alternative Dispute Resolution System
Corporation & Stockholders	The Company has always encouraged the use of alternative modes of dispute resolution that can amicably settle conflicts or differences. Thus, in such a situation best efforts were exerted to settle the conflicts or differences in a peaceful manner through open communication/discussion, without resorting to court action or similar action
Corporation & Third Parties	The Company has always encouraged the use of alternative modes of dispute resolution that can amicably settle conflicts or differences. Thus, it actively participates in the mandatory conciliation and mediation proceedings prescribed by judicial, quasi-judicial and administrative bodies.

	With respect to disputes involving
	Management and the Company's
	employees who are covered by Collective
	Bargaining Agreements, the said
	agreement provides for a "Grievance
	Machinery". Likewise, it is provided
	therein that "the parties agree on the
	principle that all disputes between Labor and Management may be settled
	and management may be constant
	through friendly negotiations. The same
	Agreement provides for Arbitration to the
	effect that if the Grievance Machinery
	fails, the dispute may be settled by a
	voluntary arbitrator mutually chosen by
	the parties.
	The Company has always encouraged the
	use of alternative modes of dispute
	resolution that can amicably settle
	conflicts or differences. Thus, the
	Company accordingly and promptly
Corporation & Regulatory Authorities	responds to the communications, request
	for clarification, comments, requirements
	of regulatory authorities and ultimately
	comply with the decision or instruction of
	the regulatory agency in the absence of a
	clear conflict with existing laws.

## C. BOARD MEETINGS & ATTENDANCE

1) Are Board of Directors' meetings scheduled before or at the beginning of the year?

They are scheduled at the beginning of the year.

### 2) Attendance of Directors

Board	Name	Date of Election	No. of Meetings Held during the year	No. of Meetings Attended	%
Chairman	Eduardo M. Cojuangco, Jr.	October 21, 1988	5	5	100
Member	Ramon S. Ang	April 4, 2000	5	5	100
Member	Bernard D. Marquez	May 12, 2011	5	5	100
Member	Leo S. Alvez	April 24, 2012	5	5	100
Member	Gabriel S. Claudio	November 11, 2010	5	5	100
Member	Ferdinand K. Constantino	May 10, 2012	5	5	100
Member	Roberto V. Ongpin	August 9,	5	2	40

		2010			
Independent	Minita V. Chico-Nazario	March 9, 2012	5	5	100
Independent	Angelina S. Gutierrez⁵	May 10, 2012	5	3	100

3) Do non-executive directors have a separate meeting during the year without the presence of any executive? If yes, how many times?

None.

4) Is the minimum quorum requirement for Board decisions set at two-thirds of board members? Please explain.

No. The Company complies with Section 8 of its Amended By-Laws which requires that a majority of the number of directors as fixed in the Articles of Incorporation (which is 9 directors) shall constitute a quorum for the transaction of corporate business, and every decision of at least a majority of directors present at a meeting of which there is a quorum shall be valid as a corporate act, except for the election of officers which shall require the vote of a majority of all the members of the board.

#### 5) Access to Information

(a) How many days in advance are board papers<sup>6</sup> for board of directors' meetings provided to the board?

The CG Manual requires Management to provide the Board with complete, adequate and timely information about the matters to be taken during their meeting.

(b) Do board members have independent access to Management and the Corporate Secretary?

Yes. As mandated in the CG Manual the members of the Board shall be given independent access to Management and the Corporate Secretary.

(c) State the policy of the role of the company secretary. Does such role include assisting the Chairman in preparing the board agenda, facilitating training of directors, keeping directors updated regarding any relevant statutory and regulatory changes, etc.?

The Company's By-laws and CG Manual provide for the role of the Company Secretary and enumerates the powers, duties and responsibilities of the Company Secretary. The Company By-Laws provides, among others that the Corporate Secretary shall maintain and be the custodian of the corporate books and records. He shall also be the recorder of the formal actions and transactions of the Company. The CG Manual, provides among others that the Corporate Secretary coordinate with the Chairman in preparing the agenda of the meeting. It is also his responsibility to ensure that the Board has the necessary information to enable it to arrive at intelligent decisions on matters requiring approval and in making business judgments in good faith, which necessarily includes updating the Board on relevant laws.

(d) Is the company secretary trained in legal, accountancy or company secretarial practices? Please explain should the answer be in the negative.

<sup>5</sup> Elected only on May 10, 2012. Thus, she did not attend the Board meetings held on March 9 and May 8, 2012.

<sup>&</sup>lt;sup>6</sup> Board papers consist of complete and adequate information about the matters to be taken in the board meeting. Information includes the background or explanation on matters brought before the Board, disclosures, budgets, forecasts and internal financial documents.

Yes.

## (e) Committee Procedures

Disclose whether there is a procedure that Directors can avail of to enable them to get information necessary to be able to prepare in advance for the meetings of different committees:

Yes	٧	No	
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Committee	Details of the procedures
Executive	Section 2.2.1.8. of the Company's CG Manual requires Management to provide the Board with complete, adequate and timely information about the matters to be taken during their meetings.
	Upon reasonable request, the directors, individually or as a group, may seek independent professional advice in the discharge of their duties at the expense of the Company, which expense must be reasonable.
	The members of the Board shall be given independent access to Management and the Corporate Secretary.
Audit	Section 2.2.1.8. of the Company's CG Manual requires Management to provide the Board with complete, adequate and timely information about the matters to be taken during their meetings.
	Upon reasonable request, the directors, individually or as a group, may seek independent professional advice in the discharge of their duties at the expense of the Company, which expense must be reasonable.
	The members of the Board shall be given independent access to Management and the Corporate Secretary.
	The Audit Committee Charter also provides that a notice of each meeting confirming the date, time, venue, and agenda shall be given to each member of the Committee at least two (2) working days prior to the date of the meeting. The notice will include the agenda to be discussed during the meeting. Notices, minutes, agenda and supporting papers will be made available to any Director upon request to the Corporate Secretary.
Nomination	Section 2.2.1.8. of the Company's CG Manual requires Management to provide the Board with complete, adequate and timely information about the matters to be taken during their meetings.
	Upon reasonable request, the directors, individually or as a group, may seek independent professional advice in the discharge of their duties at the expense of the Company, which expense must be reasonable.
	The members of the Board shall be given independent access to Management and the Corporate Secretary.

Remuneration	Section 2.2.1.8. of the Company's CG Manual requires Management to provide the Board with complete, adequate and timely information about the matters to be taken during their meetings.				
	Upon reasonable request, the directors, individually or as a group, may seek independent professional advice in the discharge of their duties at the expense of the Company, which expense must be reasonable.				
	The members of the Board shall be given independent access to Management and the Corporate Secretary.				
Others (specify)	None				

#### 6.) External Advice

Indicate whether or not a procedure exists whereby directors can receive external advice and, if so, provide details:

Procedures	Details
As provided in the CG Manual, upon reasonable red seek independent professional advice in the discharwhich expense must be reasonable.	

### 7.) Change/s in existing policies

Indicate, if applicable, any change/s introduced by the Board of Directors (during its most recent term) on existing policies that may have an effect on the business of the company and the reason/s for the change:

Existing Policies	Changes	Reason
	NONE	

### D. REMUNERATION MATTERS

#### 1) Remuneration Process

Disclose the process used for determining the remuneration of the CEO and the four (4) most highly compensated management officers:

Process	CEO	Top 4 Highest Paid Management Officers	
(1) Fixed remuneration	Based on salary review and	Based on salary review and	
(2) Variable remuneration	market competitiveness policy and as guided by the Executive	market competitiveness policy and as quided by the Executive	
(3) Per diem allowance	Compensation Committee	Compensation Committee	
(4) Bonus	Based on the Company's performance, salary review and	Based on the Company's performance, salary review and	

	market competitiveness policy	market competitiveness policy	
	and as guided by the Executive	e and as guided by the Executive	
	Compensation Committee	Compensation Committee	
(5) Stock Options and other financial instruments	Based on the Company's performance and as may be warranted by circumstances.	Based on the Company's performance and as may be warranted by circumstances.	
(6) Others (specify)			

### 2) Remuneration Policy and Structure for Executive and Non-Executive Directors

Disclose the company's policy on remuneration and the structure of its compensation package. Explain how the compensation of Executive and Non-Executive Directors is calculated.

	Remuneration Policy	Structure of Compensation Packages	How Compensation is Calculated
Executive Directors	Except for they President, Directors only receive a per diem of Ten Thousand Pesos (Php10,000.00) per attendance in Board and Board		
Non-Executive Directors	Committee meeting. The President's compensation package is based on salary review and market competitiveness policy and as guided by the Executive Compensation Committee.		

Do stockholders have the opportunity to approve the decision on total remuneration (fees, allowances, benefits-in-kind and other emoluments) of board of directors? Provide details for the last three (3) years.

Remuneration Scheme	Date of Stockholders' Approval	
Per Diem	There has been no change in the last three years which would require stockholders' approval.	

#### 3) Aggregate Remuneration

Complete the following table on the aggregate remuneration accrued during the most recent year:

Except for the President, Directors only receive a per diem of Ten Thousand Pesos (Php10,000.00) per attendance in Board and Board Committee meetings.

Remuneration Item	Executive Directors	Non-Executive Directors (other than independent directors)	Independent Directors
(a) Fixed Remuneration	None	None	None
(b) Variable Remuneration	None	None	None
(c) Per diem Allowance	The President of the Company, who is an Executive Director, does not receive any per diem. He receives	Php340,000.00	Php120,000.00

	remuneration as employee of the Company.		
(d) Bonuses	None	None	None
(e) Stock Options and/or other financial instruments	None	None	None
(f) Others (Specify)	None	None	None
Total	None	Php340,000.00	Php120,000.00

	Other Benefits	Executive Directors	Non-Executive Director (other than independent directors)	Independent Directors
1)	Advances	The President of the	NONE	NONE
2)	Credit granted	Company, who is an Executive Director,		
3)	Pension Plan/s Contributions	receives remuneration as		
(d)	Pension Plans, Obligations incurred	employee of the Company.		
(e)	Life Insurance Premium			
(f)	Hospitalization Plan			
(g)	Car Plan			
(h)	Others (Specify)			
	Total		NOT APPLICABLE	

## 4) Stock Rights, Options and Warrants

#### (a) Board of Directors

Complete the following table, on the members of the company's Board of Directors who own or are entitled to stock rights, options or warrants over the company's shares:

Only members of the Board who are employees of the Company are entitled to participate in the Employee Stock Purchase Plan (the "ESPP"), wherein qualified employees may acquire a minimum of 500 shares to a maximum of 15,000 shares per offering.

The subscription price of the shares under the ESPP which is equal to the weighted average market closing prices of the last quarter immediately preceding the application/subscription period, less a discount of fifteen percent (15%), shall be paid without interest through salary deduction over a period of five (5) years from Exercise Date. "Exercise Date" is the last working day of the month during which the notice addressed to the ESPP Committee from an employee of his decision to subscribe to shares under the ESPP is received by the Committee.

The shares covered by the ESPP are no longer available for subscription as the offering period provided under the ESPP expired on January 21, 2013. Of the 2012 members of the Board, only Mr. Bernard D. Marquez is an employee of the Company.

Director's Name	ESPP SHARES	Total % from	
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		Capital Stock
Bernard D. Marquez	30,000	0.00%

### (b) Amendments of Incentive Programs

Indicate any amendments and discontinuation of any incentive programs introduced, including the criteria used in the creation of the program. Disclose whether these are subject to approval during the Annual Stockholders' Meeting:

Incentive Program	Amendments	Date of Stockholders' Approval		
	NONE			

### 5) Remuneration of Management

Identify the five (5) members of management who are <u>not</u> at the same time executive directors and indicate the total remuneration received during the financial year:

Name of Officer/Position	Total Remuneration
Chief Finance Officer	
Marketing Manager	
Business Procurement Manager	Php 33,976,728.70
Technical Services Manager	
National Sales Manager	

### **E. BOARD COMMITTEES**

### 1) Number of Members, Functions and Responsibilities

Provide details on the number of members of each committee, its functions, key responsibilities and the power/authority delegated to it by the Board:

	No. of Members						
Committee	Executive Director (ED)	Non- executive Director (NED)	Independent Director (ID)	Committee Charter	Functions	Key Responsibilities	Power
				No Charter	Exercise all the	Responsible for	To act, by a
					powers of the	the	majority vote of
					Board in the	management of	all its members,
					management of	the business	on such specific
Executive	1	3	0		the business and	and affairs of	matters within
					affairs of the	the Company	the competence
					Company when	between	of the Board, as
					the Board is not	sessions of the	may be delegated
					in session.	Board of	to it in the By-

						Directors.	laws or on a
						Directors.	majority vote of
							the Board, subject
							to the limitations
							provided by
							Section 35 of the
							Corporation Code
							of the Philippines.
				Has Adopted	Assist the Board	The Audit	To conduct
				a Charter	in the	Committee,	investigations and
					performance of	among others,	make
					its oversight	have the	recommendations
					responsibility for	following	relating to any
					financial reports	responsibilities:	communication or
					and financial	Evaluate and	reports referred
					reporting	determine any	to it under the
					process, internal	non-audit work	Whistle Blowing
					control system,	performed by	Policy Procedures
					audit process	External	of the Company,
					and in	Auditors;	or relating to any
					monitoring and	Establish and	findings of major
					facilitating	identify the	investigations on
					compliance with	reporting line of	internal control or
					both the internal	the Internal	financial
					financial	Auditor; Monitor and	reporting matters
					management handbook and	Monitor and evaluate the	as delegated by the Board or on
					pertinent	adequacy and	the Committee's
					accounting	effectiveness of	own initiative ,
					standards, legal	the Company's	and
_					and regulatory	internal control	management's
Audit	0	2	2		requirements.	system,	response thereto.
						including	,
					Perform	financial	
					oversight	reporting	
					financial	control and	
					management	information	
					functions	technology	
					specifically in the	security;	
					areas of	Review all	
					managing credit,	interim and	
					market, liquidity,	annual financial	
					operational,	statements	
					legal and other risks of the	before submission to	
					risks of the Company, and	submission to the Board;	
					crisis	Ensure that the	
					management.	accounting and	
					anagement.	auditing	
						processes,	
						processes, practices and	
						methods of the	
						Company	
						comply with	
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						Philippine and internationally-accepted standards; Develop a transparent financial management system that will ensure the integrity of internal control activities throughout the Corporation through a step-by-step procedures and policies handbook that will be used by the entire organization; and Supervise Management in Management's formulation of rules and procedures on financial reporting and internal controls	
						in accordance with relevant guidelines.	
Nomination	1	3	1	Has drafted a Charter for formal adoption.	The Nomination and Hearing Committee functions as the body that prescreens and shortlists candidates nominated to become a member of the Board of Directors.	To ensure that all individuals nominated to become a director of the Company have all the qualifications and none of the disqualification s set forth in the Company's By-laws and CG Manual.	It has the power to set guidelines on the number of directorships which a member of the Board may hold pursuant to the policy on multiple board seats under the Company's CG Manual.
Remuneration	1	2	1	Has drafted a Charter for formal adoption.	The Executive Compensation Committee assists and advises the	Establish a formal and transparent procedure for developing a	Has the power to Review (if any) of the existing Human Resources Development or

	Doard -	naliau -	Dansarial
	Board on	policy on	Personnel
	remuneration	executive	Handbook to
	packages of	remuneration	strengthen
	corporate	and for fixing	provisions on
	officers and	the	conflict of
	directors and	remuneration	interest, salaries
	provide	packages of	and benefits
	oversight over	corporate	policies,
	remuneration of	officers and	promotion and
	senior	directors;	career
	management	Provide	advancement
	and other key	oversight over	directives and
	personnel	remuneration	compliance of
	ensuring that	of Senior	personnel
	compensation is	Management	concerned with all
	consistent with	and other key	statutory
	the Company's	personnel	requirements that
	culture, strategy	ensuring that	must be
	and control	compensation is	periodically met in
	environment.	consistent with	their respective
		the Company's	posts.
		culture,	<i>P</i>
		strategy and	
		control	
		environment;	
		Designate	
		amount of	
		remuneration,	
		which shall be	
		in a sufficient	
		level to attract	
		and retain	
		directors and	
		officers who are	
		needed to run	
		the Company	
		successfully;	
		and in the	
		absence of such	
		Personnel	
		Handbook,	
		cause the	
		development of	
		such, covering the same	
		parameters of	
		governance set	
		out in the CG	
		Manual.	
Others			
(specify) Committee Members			

## 2) Committee Members

## (a) Executive Committee

Office	Name	Date of Appointment	No. of Meetings Held	No. of Meetings Attended	%	Length of Service in the Committee
Chairman	Eduardo M. Cojuangco, Jr.	October 21, 1998	0	0	0	14 years
Member (ED)	Ramon S. Ang	April 4, 2000	0	0	0	12 years
Member (ED)	Bernard D. Marquez	May 12, 2011	0	0	0	1 year
Member (ED)	Ferdinand K. Constantino	May 10, 2012	0	0	0	7 months

#### (b) Audit Committee

Office	Name	Date of Appointment	No. of Meetings Held	No. of Meetings Attended	%	Length of Service in the Committee
Chairman	Minita V. Chico-Nazario	March 9, 2012	4	3	<i>75</i>	9 months
Member (ED)	Leo S. Alvez	April 24, 2002	4	4	100	10 years
Member (NED)	Ferdinand K. Constantino	May 10, 2012	4	4	100	7 months
Member (ID)	Angelina S. Gutierrez	May 10, 2012	4	3	75	7 months
Member						

Disclose the profile or qualifications of the Audit Committee members.

Minita V. Chico-Nazario, Filipino, 73, is an Independent Director of the Company since March 9, 2012, Chairperson of the Company's Audit Committee and Member of the Company's Executive Compensation Committee. She is also an Independent Director of San Miguel Properties, Inc. since May 9, 2012. She is currently a Director of Banco San Juan (Rural Bank) and Legal Consultant of Union Bank of the Philippines. She is also the incumbent Dean of the College of Law of the University of Perpetual Help in Las Piñas City. She has previously held the following positions: Legal Consultant of Philippine Amusement and Gaming Corporation (January 2010-June 2010) and Metro Manila Development Authority (March 2010-June 2010); and Chairman of the Board of Directors (June 2010-August 2010) and Director (September 2010-September 2011) of PNOC Exploration Corporation. She has served the judiciary in various capacities for forty-seven years, as Presiding Justice of the Sandiganbayan (February 2003-February 2004) and Associate Justice of the Supreme Court (February 10, 2004-December 5, 2009). She is a graduate of the University of the Philippines and a member of the New York State Bar.

**Leo S. Alvez,** Filipino, 70, has been a Director of the Company since April 24, 2002. He is also the Chairman of the Company's Nomination and Hearing Committee and a Member of the Company's Audit Committee and Executive Compensation Committee. He is also a Director of San Miguel Corporation. He earned his Bachelor of Science Degree at the Philippine Military Academy and Masters in Business Administration at the University of the Philippines.

**Ferdinand K. Constantino**, Filipino, 61, has been a Director of the Company since May 10, 2012 and is the Chairman of the Company's Executive Compensation Committee and a Member of the Company's Executive Committee and Audit Committee. He holds, among others, the following positions: Senior Vice President, Chief Finance Officer and Treasurer of San Miguel Corporation; Director of San Miguel Corporation, San Miguel Brewery Inc., San Miguel Yamamura Packaging Corporation, Magnolia, Inc., San Miguel Global Power Corp. and Bank of

Commerce; and President of Anchor Insurance Brokerage Corporation. Mr. Constantino previously served as Chief Finance Officer of San Miguel Brewery Inc. (2007-2009); Chief Finance Officer of Manila Electric Company (February 2009- May 2009); Director of San Miguel Pure Foods Company, Inc. (2008-2009) and San Miguel Properties, Inc. (2001-2009); and has held directorships in various subsidiaries of San Miguel Corporation during the last five years. He holds a degree in AB Economics from the University of the Philippines and completed academic requirements for an MA Economics degree.

Angelina S. Gutierrez, Filipino,75, is an Independent Director of the Company since May 10, 2012 and is a Member of the Company's Audit Committee and Nomination and Hearing Committee. She is currently the Dean of the Graduate School of Law of Pamantasan ng Lunsod ng Maynila. She has served the judiciary in various capacities, as Judge of the Metropolitan Trial Court of Manila, Branch 19, Judge of the Regional Trial Court of Manila, Branch 37, Justice of the Court of Appeals and Associate Justice of the Supreme Court (December 2000-February 2008). She is a graduate of the University of Sto. Tomas and has attended legal and judicial courses abroad: Harvard Law School, University of Texas, University of Nevada and University of Southern California.

Describe the Audit Committee's responsibility relative to the external auditor.

The Audit Committee assists the Board in its corporate governance and oversight responsibilities in relation to financial reporting, risk management, internal controls and internal and external audits. With respect to the external auditor, the Company's Audit Committee Charter enumerates the following duties and responsibilities:

- Shall be primarily responsible for making recommendation to the Board on the appointment, reappointment and removal of the external auditor, to approve the remuneration and terms of engagement of the external auditor, and any questions of resignation or dismissal of such auditor.
- Assess and monitor the (i) external auditor's professional qualifications, competence, independence and
  objectivity and require the external auditor to make the statements necessary under applicable auditing
  standards as regards its relationship and services to the Company, discussing any relationship or services
  which may derogate its independence or objectivity; and (ii) the effectiveness of the audit process in
  accordance with applicable standards.
- Obtain objective assurance from the external auditor that the conduct of the audit and the manner of the
  preparation of the financial statements comply with applicable auditing standards and rules of regulatory
  bodies, including exchanges on which the Company's securities are listed.
- Review and approve the nature and scope of the audit plans of the external auditor, including scope, audit resources and expenses, and reporting obligations before the audit commences.
- Review the reports or communications of the external auditor and ensure that management or the Board will provide a timely response to the issues raised in such reports or communications.
- Ensure the development and implementation of policies on the engagement of an external auditor to supply non-audit work, including the fees payable therefor, and evaluate any non-audit work undertaken by the external auditor to ensure that the same does not conflict with its audit functions.
- Ensure that the external auditor or the signing partner of the auditing firm engaged by the Company is changed every five (5) years or earlier.

#### (c) Nomination Committee

Office	Name	Date of	No. of	No. of	%	Length of

		Appointment	Meetings Held	Meetings Attended		Service in the Committee
Chairman	Leo S. Alvez	April 24, 2002	1	1	100	10 years
Member (ED)	Bernard D. Marquez	May 12, 2011	1	1	100	7 months
Member (NED)	Gabriel S. Claudio	November 11, 2010	1	1	100	2 years
Member (ID)	Angelina S. Gutierrez	May 10, 2012	1			
Member (NED)	Roberto V. Ongpin		1			
Non-Voting Member	Ma. Cristina M. Menorca	May 10, 2012	1			

## (d) Remuneration Committee

Office	Name	Date of Appointment	No. of Meetings Held	No. of Meetings Attended	%	Length of Service in the Committee
Chairman	Ferdinand K. Constantino	May 10, 2012	0	0	100	7 months
Member (ED)	Bernard D. Marquez	May 12, 2011	0	0	100	7 months
Member (NED)	Leo S. Alvez	April 24, 2002	0	0	100	10 years
Member (ID)	Minita V. Chico-Nazario	March 9, 2012	0	0	100	9 months
Member						

## (e) Others (Specify) NONE

Provide the same information on all other committees constituted by the Board of Directors: N/A

Office	Name	Date of Appointment	No. of Meetings Held	No. of Meetings Attended	%	Length of Service in the Committee
Chairman						
Member (ED)	NOT APPLICABLE					
Member (NED)						
Member (ID)						
Member						

### 3) Changes in Committee Members

Indicate any changes in committee membership that occurred during the year and the reason for the changes:

Name of Committee	Name	Reason
Executive	None	None
Audit	Carmelo L. Santiago	Replaced by Minita V. Chico-Nazario due to resignation of Mr. Santiago Replaced by Angelina S. Gutierrez
	Carlos Palanca III	due to resignation of Mr. Palanca
Nomination	Carmelo L. Santiago	Replaced by Minita V. Chico-Nazario due to resignation of Mr. Santiago

Remuneration	Carmelo L. Santiago	Replaced by Minita V. Chico-Nazario due to resignation of Mr. Santiago
		Replaced by Angelina S. Gutierrez
	Carlos Palanca III	due to resignation of Mr. Palanca
Others (specify)	None	None

## 4) Work Done and Issues Addressed

Describe the work done by each committee and the significant issues addressed during the year.

	• -	
Name of Committee	Work Done	Issues Addressed
Executive	No Executive Committee meeting was held in 2012.	No material issues, such as issues of compliance matters were required to be addressed by the committee.
Audit	Endorsed for approval by the stockholders, and the stockholders approved the appointment of Manabat Sanagustin & Co., CPAs as the Company's independent external auditor for 2012;	No material issues, such as issues on compliance matters were required to be addressed by the committee.
	• Reviewed and approved the terms of engagement of the external auditor, including the audit, auditrelated and any non-audit services provided by the external auditor to the Company and the fees for such services, and ensured that the same did not impair the external auditor's independence and objectivity;	
	• Reviewed and approved the scope of the audit and audit programs of the external auditor as well as the internal audit group of the Company, and have discussed the results of their audit processes and their findings and assessment of the Company's internal controls and financial reporting systems;	
	• Reviewed, discussed and recommended for approval of the Board the Company's annual and quarterly consolidated financial statements, and the reports required to be submitted to regulatory agencies in connection with such consolidated financial statements, to ensure that the	

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	information contained in such statements and reports presents a true and balanced assessment of the Company's position and condition and comply with the regulatory requirements of the Securities and Exchange Commission ("SEC");	
	• Reviewed the effectiveness and sufficiency of the Company's financial and internal controls, risk management systems, and control and governance processes, and ensured that, where applicable, necessary measures are taken to address any concern or issue arising therefrom; and	
	• Adopted on November 9, 2012 an Audit Committee Charter, in compliance with the Guidelines for the Assessment of the Performance of Audit Committees of Companies Listed on the Exchange issued by the SEC under SEC Memorandum Circular No.4, Series of 2012.	
Nomination	Pre-screened and short listed all candidates nominated to become a member of the Board of Directors of the Company for 2012, in accordance with the qualifications and disqualifications as provided in the By-laws and CG Manual.	No material issues, such as issues on compliance matters were required to be addressed by the committee,
Remuneration	No meeting was held in 2012.	No material issues, such as issues on compliance matters were required to be addressed by the committee.
Others (specify)		

## 5) Committee Program

Provide a list of programs that each committee plans to undertake to address relevant issues in the improvement or enforcement of effective governance for the coming year.

Name of Committee	Planned Programs	Issues to be Addressed
Executive	None	None
Audit	Implementation of the Self- Assessment Process	To align with corporate governance best practice
Nomination	Formally Adopt a Committee Charter	To align with corporate governance best practices

Remuneration	Formally Adopt a Committee Charter	To align with corporate governance best practices
Others (specify)	None	None

#### F. RISK MANAGEMENT SYSTEM

- 1) Disclose the following:
  - (a) Overall risk management philosophy of the company;

The Company is aware that engaging in a business is an undertaking which entails a lot of risks. Thus, it has in place a system of identifying, prioritizing, measuring, monitoring and addressing and minimizing various risks. The various units/departments/offices of the Company are in charge of managing the risks associated or related to their respective functions and are expected to take into account these risks when undertaking their day-to-day activities and in establishing their plans and programs.

(b) A statement that the directors have reviewed the effectiveness of the risk management system and commenting on the adequacy thereof;

The Audit Committee conducts a regular review of the Company's activities related to risk management. This is included in the accomplishment of the Committee in 2012.

(c) Period covered by the review;

2012

(d) How often the risk management system is reviewed and the directors' criteria for assessing its effectiveness; and

The Board has oversight responsibilities for ensuring presence of adequate and effective internal control mechanisms. The Audit Committee is mandated to assist the Board in the performance of this oversight responsibility. Thus, risk management system is monitored regularly.

(e) Where no review was conducted during the year, an explanation why not.

A review was conducted in 2012.

#### 2) Risk Policy

## (a) Company

Give a general description of the company's risk management policy, setting out and assessing the risk/s covered by the system (ranked according to priority), along with the objective behind the policy for each kind of risk:

Risk Exposure	Risk Management Policy	Objective
Competitor Risk	Maintain a strong brand and product portfolio; Expand product portfolio if necessary; and monitor consumer trends and competitor activities.	To be the brand of choice of consumers and to cater to shifting consumer preference.
Regulatory Risk	Appropriately address changes in regulations and actions by national or local regulators.	Cushion the effect/s of the regulatory changes.

Raw Materials and Supply Risk Foreign Currency Risk	Maintain raw materials flexibility; Regular monitoring of its raw materials; Import materials when necessary; and Enter into various commodity derivatives.  Enter into foreign currency hedges	To ensure steady supply of materials; Manage the price risk on strategic commodities; and Fix price of commodities at levels acceptable to the Company.  Reduce or eliminate earnings
	using a combination of non- derivative and derivative instruments such as foreign currency forwards or swaps.	volatility and any adverse impact on equity.
Credit Risk	To enter into transactions with a diversity of credit worthy parties; and Maintain an internal mechanism to monitor the granting of credit and management of credit exposures.	Mitigate any significant concentration of credit risk.
Interest Rate Risk	Use an optimal combination of fixed and variable rate debt instruments.	To reduce the impact of short- term fluctuations on the Company's earnings.
Commodity Price Risk	Enter into various commodity derivatives to manage its price risks on strategic commodities.	Fix the prices of commodities at levels acceptable to the Company. Thus, protecting raw material costs and preserving margins.
Liquidity Risk	Constant monitoring and management of its liquidity position, liquidity gaps or surplus on a daily basis; Ensure availability of funds through committed stand-by credit facility from several local banks; and Use derivative instruments.	To ensure the adequate funding is available at all times; To meet commitments as they arise without incurring unnecessary costs; To be able to access funding when needed at the least possible cost; and To maintain an adequate time spread of refinancing maturities.

# (b) Group

Give a general description of the Group's risk management policy, setting out and assessing the risk/s covered by the system (ranked according to priority), along with the objective behind the policy for each kind of risk:

Risk Exposure	Risk Management Policy	Objective
Competitor Risk	Maintain a strong brand and product portfolio; Expand product portfolio if necessary; and monitor consumer trends and competitor activities.	To be the brand of choice of consumers and to cater to shifting consumer preference.
Regulatory Risk	Appropriately address changes in regulations and actions by national or local regulators.	Cushion the effect/s of the regulatory changes.
Raw Materials and Supply Risk	Maintain raw materials flexibility; Regular monitoring of its raw materials; Import materials when necessary; and Enter into various commodity derivatives.	To ensure steady supply of materials; Manage the price risk on strategic commodities; and Fix price of commodities at levels acceptable to the Company.

Foreign Currency Risk	Enter into foreign currency hedges using a combination of nonderivative and derivative instruments such as foreign currency forwards or swaps.	Reduce or eliminate earnings volatility and any adverse impact on equity.		
Credit Risk	To enter into transactions with a diversity of credit worthy parties; and Maintain an internal mechanism to monitor the granting of credit and management of credit exposures.	Mitigate any significant concentration of credit risk.		
Interest Rate Risk	Use an optimal combination of fixed and variable rate debt instruments.  To reduce the impact of term fluctuations on the Given instruments.			
Commodity Price Risk	Enter into various commodity derivatives to manage its price risks on strategic commodities.	Fix the prices of commodities at levels acceptable to the Group. Thus, protecting raw material costs and preserving margins.		
Liquidity Risk	Constant monitoring and management of its liquidity position, liquidity gaps or surplus on a daily basis; Ensure availability of funds through committed stand-by credit facility from several local banks; and Use derivative instruments.	To ensure the adequate funding is available at all times; To meet commitments as they arise without incurring unnecessary costs; To be able to access funding when needed at the least possible cost; and To maintain an adequate time spread of refinancing maturities.		

### (c) Minority Shareholders

Indicate the principal risk of the exercise of controlling shareholders' voting power.

### **Risk to Minority Shareholders**

As every stockholder entitled to vote shall be entitled to one (1) vote for each share of stock in his name in the books of the Company, there is a possibility that majority shareholders will be able to overturn the votes or decisions of the minority shareholders. The Company, however, have provisions in its CG Manual, which would afford protection to minority shareholders such as the non-removal of director without cause, if it will have the effect of denying minority shareholders' representation in the Board.

### 3) Control System Set Up

### (a) Company

Briefly describe the control systems set up to assess, manage and control the main issue/s faced by the company:

Risk Exposure	Risk Assessment (Monitoring and Measurement Process)	Risk Management and Control (Structures, Procedures, Actions Taken)
Competitor Risk	Monitoring of competitive activities and tri-media campaign; Periodic evaluation of industry & market reports by third parties.	Market Share Readings; Advertising Efficiency Reports; Sales-To-Trade Volume Reports.
Regulatory Risk	Monitoring of government	Advocacy on proposed regulation

	agencies' regulations and legislations by presence in agency briefings and public hearings.	and legislations such as, excise tax, product standards, patents and certifications.
Foreign Currency Risk	Coordinates with SMC Group for placements, if necessary.	Close coordination with the parent company's treasury group.
Credit Risk	Monitoring of Accounts Receivable balances.	Aging Analysis of Accounts Receivable; Periodic Trade Inventory Counts to establish collection gaps, if any.
Interest Rate Risk	Monitoring of Funds Requirements, Credit Facilities and Interest Rates.	Treasury Bill Rates, LIBOR and SIBOR
Commodity Price Risk	Monitoring of Major Raw Material and Packaging Prices and Supplies.	Forward Contracts on Molasses and other alternative feed stocks for brewing and distillation.  Negotiated Cost for Bottles and Packaging Materials.
Liquidity Risk	Monitoring of Short-Term Debt vs. Funds Requirement.	Maintaining a balance between Debt and Trade Financing Analysis of Liquidity Measures, i.e., Current Ratio, Debt-to-Equity Ratio and Earnings Before Interest, Depreciation & Amortization (EBITDA).

# (b) Group

Briefly describe the control systems set up to assess, manage and control the main issue/s faced by the company:

Risk Exposure	Risk Assessment (Monitoring and Measurement Process)	Risk Management and Control (Structures, Procedures, Actions Taken)
Competitor Risk	Monitoring of competitive activities and tri media campaign; Periodic evaluation of industry & market reports by third parties.	Market Share Readings Advertising Efficiency Reports Sales-To-Trade Volume Reports
Regulatory Risk	Monitoring of government agencies' regulations and legislations by presence in agency briefings and public hearings.	Advocacy on proposed regulation and legislations such as, excise tax, product standards, patents and certifications.
Foreign Currency Risk	Coordinates with SMC Group for placements, if necessary.	Close coordination with the parent company's treasury group.
Credit Risk	Monitoring of Accounts Receivable balances.	Aging Analysis of Accounts Receivable; Periodic Trade Inventory Counts to establish collection gaps, if any.
Interest Rate Risk	Monitoring of Funds Requirements, Credit Facilities and Interest Rates.	Treasury Bill Rates, LIBOR and SIBOR
Commodity Price Risk	Monitoring of Major Raw Material and Packaging Prices and Supplies.	Forward Contracts on Molasses and other alternative feed stocks for brewing and distillation.  Negotiated Cost for Bottles and

		Packaging Materials.
Liquidity Risk	Monitoring of Short-Term Debt vs. Funds Requirement.	Maintaining a balance between Debt and Trade Financing Analysis of Liquidity Measures, i.e., Current Ratio, Debt-to-Equity Ratio and Earnings Before Interest, Depreciation & Amortization (EBITDA).

#### (c) Committee

Identify the committee or any other body of corporate governance in charge of laying down and supervising these control mechanisms, and give details of its functions:

Committee/Unit	Control Mechanism	Details of its Functions
Business Procurement Group (Raw Materials and Supply and Commodity Price Risks)	Raw Material and Packaging Supply and Prices	Monitors Prices and Supply of Molasses, Alcohol and Packaging Materials Price Negotiations of Raw and Packaging Materials.
Sales and Marketing Groups (Competitor Risk)	Industry/Consumer Trends Market Share	Monitors consumer trends and competitive activities Address immediate issues with tactical programs Develop products for changing customer consumption patterns.
Finance Group/Internal Audit (Regulatory, Credit, Interest Rate, Liquidity and Foreign Currency Risks)	Working Capital Management	Monitors Customer Credit Standing Collection Gap Analysis Trade Inventory Count Conducts Periodic Inventory Count of Full Goods and Materials & Supplies.

#### G. INTERNAL AUDIT AND CONTROL

The Company is part of the business conglomerate of SMC and as such, except for those peculiar to the Company, the various policies of SMC, including those relating to internal audit and controls cover/apply to all the companies belonging to the SMC Group including the Company.

## 1) Internal Control System

Disclose the following information pertaining to the internal control system of the company:

(a) Explain how the internal control system is defined for the company;

Internal control, as defined by the Company in its "Corporate Policy on Internal Control" comprises any action taken by management, the Board and other parties to enhance risk management, and increase likelihood that established objectives and goals will be achieved. The primary objectives of internal control are to ensure:

- Reliability and integrity of financial and operational information;
- Effectiveness and efficiency of operation;
- Safeguarding of assets;
- Compliance with policies, plans, procedures, laws, regulations and contracts; and
- Accomplishment of established objectives and goals for operations or programs.
- (b) A statement that the directors have reviewed the effectiveness of the internal control system and whether they consider them effective and adequate;

The Audit Committee conducts a regular review of the Company's internal control system. This is included in the accomplishment of the Committee in 2012.

(c) Period covered by the review;

2012.

(d) How often internal controls are reviewed and the directors' criteria for assessing the effectiveness of the internal control system; and

The Board has oversight responsibilities for ensuring presence of adequate and effective internal control mechanisms. The Audit Committee is mandated to assist the Board in the performance of this oversight responsibility. Thus, internal controls are monitored regularly.

(e) Where no review was conducted during the year, an explanation why not.

A review was conducted in 2012.

## 2) Internal Audit

(a) Role, Scope and Internal Audit Function

Give a general description of the role, scope of internal audit work and other details of the internal audit function.

Role	Scope	Indicate whether In-house or Outsource Internal Audit Function	Name of Chief Internal Auditor/Auditing Firm	Reporting process
Ginebra San Miguel Group Audit (GSMGA) provides independent, objective assurance and consulting services designed to add value and improve the operations of GSMI and its Subsidiaries, and help the Ginebra San Miguel Group accomplish its objectives by	The scope of work of GSMGA is to assist the Board and Management in determining whether the risk management, control, and governance processes within the GSMI Group, as designed and represented by Management, are adequate and	In-house with Outsourcing	Group Audit Manager: Isadora A. Papica  Auditing Firms:  MV Reyes & Associates  Reyes Tacandong& Co.	Functionally to the GSMI Audit Committee; administratively to the GSMI President

bringing a	effective in a		
systematic,	manner to ensure		
disciplined	that:		
approach to			
evaluate and	<ul> <li>Significant</li> </ul>		
improve the	exposures to		
effectiveness of risk	risks are		
management,	appropriately		
control, and	identified and		
governance	adequately		
processes.	managed.		
	_		
	Significant		
	financial,		
	managerial,		
	and operating		
	information is		
	accurate,		
	reliable, and		
	timely.		
	- Employage'		
	<ul><li>Employees' and</li></ul>		
	Company's		
	actions are in		
	compliance		
	with policies,		
	standards,		
	procedures,		
	and		
	applicable		
	laws and		
	regulations.		
	<ul> <li>Resources are</li> </ul>		
	acquired		
	economically,		
	used		
	efficiently,		
	and		
	adequately		
	protected.		
	Ohi- II		
	Objectives		
	and goals for		
	operations or		
	programs are		
	achieved.		
	• Effectiveness,		
	efficiency and		
	continuous		
	improvement		
	are promoted		
	are promoted		

in the Company's operating systems and processes.		
,		

(b) Do the appointment and/or removal of the Internal Auditor or the accounting /auditing firm or corporation to which the internal audit function is outsourced require the approval of the audit committee?

Yes. The Audit Committee Charter provides, among others, that the Audit Committee confirms the appointment or replacement by management of the head of the internal auditor. The said Committee also reviews and confirms the annual audit and strategic plans prepared by the internal auditor in consultation with Management. Such plans include, among others, the outsourcing of some audit functions to an auditing firm.

(c) Discuss the internal auditor's reporting relationship with the audit committee. Does the internal auditor have direct and unfettered access to the board of directors and the audit committee and to all records, properties and personnel?

The Internal Auditor reports functionally to the Audit Committee. The office of the Internal Auditor has direct and unfettered access to the Board and the audit committee, as well as to Company records, properties and personnel in the conduct of internal audit function.

(d) Resignation, Re-assignment and Reasons

Disclose any resignation/s or re-assignment of the internal audit staff (including those employed by the third-party auditing firm) and the reason/s for them.

Name of Audit Staff	Reason
NOT APPLICABLE	NOT APPLICABLE

(e) Progress against Plans, Issues, Findings and Examination Trends

State the internal audit's progress against plans, significant issues, significant findings and examination trends.

The relationship among progress, plans, issues and findings should be viewed as an internal control review cycle which involves the following step-by-step activities:

- 1) Preparation of an audit plan inclusive of a timeline and milestones;
- 2) Conduct of examination based on the plan;
- 3) Evaluation of the progress in the implementation of the plan;
- 4) Documentation of issues and findings as a result of the examination;
- 5) Determination of the pervasive issues and findings ("examination trends") based on single year result and/or year-to-year results;
- 6) Conduct of the foregoing procedures on a regular basis.

Progress Against Plans	Completed the 2012 Annual Audit Plan
------------------------	--------------------------------------

Issues <sup>7</sup>	There are no compliance matters that arise from adopting different interpretations	
Findings <sup>8</sup>	As reported to the Audit Committee during its quarterly meetings	
<b>Examination Trends</b>	Generally adequate and effective internal control	

### (f) Audit Control Policies and Procedures

Disclose all internal audit controls, policies and procedures that have been established by the company and the result of an assessment as to whether the established controls, policies and procedures have been implemented under the column "Implementation."

Policies & Procedures	Implementation		
San Miguel Group Policies and Guidelines on	Generally in order		
Revenue Cycle			
San Miguel Group Policies and Guidelines on	Generally in order		
Procurement Cycle			
San Miguel Group Policies and Guidelines on	Generally in order		
Supply Chain – Logistics Cycle			
San Miguel Group Policies and Guidelines on	Generally in order		
Finance – Treasury Cycle			

#### (g) Mechanism and Safeguards

State the mechanism established by the company to safeguard the independence of the auditors, financial analysts, investment banks and rating agencies (example, restrictions on trading in the company's shares and imposition of internal approval procedures for these transactions, limitation on the non-audit services that an external auditor may provide to the company):

Auditors (Internal and External)	Financial Analysts	Investment Banks	Rating Agencies
The Board through the Audit Committee performs its oversight responsibility of the Company's corporate governance processes relating to the independence and performance of its internal and external auditors. The Audit Committee Charter lays down the specific duties and responsibilities of the Audit Committee with respect to the Internal and External Auditors	protect public interest	public, the PSE- disclosure rules to	"third parties" or public, the PSE- disclosure rules to

<sup>&</sup>lt;sup>7</sup>"Issues" are compliance matters that arise from adopting different interpretations.

 $<sup>^{8}\</sup>mbox{``Findings''}$  are those with concrete basis under the company's policies and rules.

and such duties and responsibilities include, among others, obligation of maintaining the independence and objectivity of the said auditors. Internal Auditors are covered by the Dealing Securities Policy of the Company. Moreover, its Charter espouses the principle of independence and objectivity. The said charter espouses the following: "Internal Auditing" is an independent, objective assurance and consulting activity designed to add value and improve organization's operations; and "Internal Audit Group" is a staff organization and functions in an advisory capacity; it exercises no direct authority over the operating activities or functions it reviews. As to its External Auditor, the Company is guided by the current ethical standards in the engagement of the services of such editors and does not engage the same to render non-audit services if such services may create threats to the auditor's independence.

(h) State the officers (preferably the Chairman and the CEO) who will have to attest to the company's full compliance with the SEC Code of Corporate Governance. Such confirmation must state that all directors, officers and employees of the company have been given proper instruction on their respective duties as mandated by the Code and that internal mechanisms are in place to ensure that compliance.

The Compliance Officer, as prescribed under the Company's CG Manual issues a certification every January 30<sup>th</sup> on the extent of the Company's compliance with the CG Manual for the completed year. When the said certification is filed with SEC, the Company's President countersigns the same.

### H. ROLE OF STAKEHOLDERS

1) Disclose the company's policy and activities relative to the following:

	Policy	Activities	
Customers' welfare	The Company's policies on this matter are guided by the Company's corporate value of "Consumerfocused". The said value is summed up in this statement: "We delight our consumers by providing them with superior products and services that anticipate their needs and exceed their expectations. We engage them by creating unique and memorable experiences that entice them to come back for more. Our consumers are at the heart of what we do."	Conduct of various activities (sampling, promotional events) to keep the customers interested in the Company's products as well as update them on new products.	
	The Company also has a system of addressing customer complaints.	Monitor and promptly address consumer complaints.	
The Company has in place a Supplier Accreditation System which lays down the process of assessing a supplier's capability in meeting the Company's requirements for goods and services with the objective, among others, of maintaining a pool of world-class suppliers.  Supplier/contractor selection practice		Assessment and evaluation of all prospective suppliers to determine qualification for accreditation.  Conduct of supplier accreditation visits.  Periodic review of accreditation.	
		Determination of Suppliers' Offense and corresponding consequence/actions.  Updating Supplier Information Record.	

Environmentally friendly value- chain	It is the Company's policy to do its share in taking care of the environment. Thus, it is committed to comply with environmental laws, as well as rules and regulations issued by the Department of Environment and Natural Resources and its attached agencies.	The Company complies with the relevant environmental laws, rules and regulations and secures necessary environmental-related permits, licenses and authority.
Community interaction	Guided by the Company's corporate value of "Social Responsibility" summed up in this statement: "We are guided by our corporate values in the way we work and interact with all our stakeholders. As we deliver reasonable returns to our shareholders, we recognize that we are part of a bigger community. Thus, we commit to uplift the quality of life through education, environment — protection and community development programs. We create positive impact wherever we operate."  In recognition of the abovementioned value, the Company has annual Corporate Social Responsibility Programs in immediate and/or communities-atstake areas of operation implemented by the relevant plants/office of the Company. The major thrusts of the CSR are education; environment, health and safety; Entrepreneurship and Employee Volunteerism.	Establish and maintain good relationship with the Community where the Company operates.  Implement community development programs or activities intended to achieve the thrusts established by the Company.
Anti-corruption programmes and procedures?	The Company has a policy on Solicitation and Acceptance of Gifts which espouses the Company's commitment to succeed in a manner that upholds the highest standards of honesty, integrity and fairness. Consistent with this commitment, the Company expects each employee to observe reasonable standards of conduct. It requires employees to conduct business affairs with fairness, avoid granting undue personal favors, exercise discretion in accepting favors or gifts from persons seeking or doing business within the Company and refuse gifts	Regular monitoring of compliance

	that might connote bribery in any way.	
Safeguarding creditors' rights	The Company has a Debt Financing Policy intended to guide the Company in negotiating and securing loans.	Regular monitoring of compliance

- 2) Does the company have a separate corporate responsibility (CR) report/section or sustainability report/section?
  Yes.
- 3) Performance-enhancing mechanisms for employee participation.
  - (a) What are the company's policy for its employees' safety, health, and welfare?

Concern for its employees' safety, health and welfare has always been the Company's top priority. The Company, among others, has adopted the Department of Labor and Employment's Self-Assessment for Occupational Safety and Health and adopted a Crises Management Manual.

To ensure the employees' safety, health and welfare, Annual Physical Examinations of employees are conducted, as well as other related activities are conducted throughout the year.

It is also the Company's policy to promote career advancement and development through the numerous training programs and seminars implemented by and/or facilitated by the Company's Human Resources Department.

The Company has adopted a Policy on Anti-Sexual Harassment, declaring all forms of sexual harassment in the workplace as unlawful. In the said policy, the Company declares its commitment in upholding the rights and dignity of all its employees through the creation of a work environment characterized by professionalism, fairness, openness, trust and respect.

The Company has also adopted a Policy and Guidelines on Drug Abuse. The said policy is intended to promote a workplace that is free from drug abuse as it is detrimental to the safety, health and work performance of its employees. Consistent with this policy, the Company shall provide opportunities to rehabilitate employees who are engaged in drug abuse and discipline employees who persistently refuse to give up drug abuse.

(b) Show data relating to health, safety and welfare of its employees.

In 2012, the Company implemented the following programs/activities:

On Health:

Health and Wellness Day

Health Forum: "Liver Ko, Love Ko", "Stop Smoking Before It Stops You" and "Lay Fora on Osteoporosis"

Blood Letting Program

SSS UMID for All Employees

On Welfare:

Monthly First Friday Mass

Sportsfest

Summer Outing

Bida Kids/Bida Parents Awards

Plant Anniversary Celebration

Fun Run

Model Team

On Safety: Implementation of Frisking During Ingress and Egress of all employees Conduct of Fire Drill Crises Management Table Top exercise

(c) State the company's training and development programmes for its employees. Show the data.

In 2012, the Company provided opportunities to its employees to attend numerous training programs covering various topics, conducted here and abroad. Training programs were also conducted in house. In summary, the number of employees who participated in the training programs are as follows:

Local-External251Foreign-External4In-House Programs341Total596

(d) State the company's reward/compensation policy that accounts for the performance of the company beyond short-term financial measures

The Company has a variable pay program which provides financial incentives contingent in the achievement of the Company's annual goals and objectives.

4) What are the company's procedures for handling complaints by employees concerning illegal (including corruption) and unethical behaviour? Explain how employees are protected from retaliation.

The Company has a Whistleblowing Policy (the "Policy"). It provides that all complaints on accounting, internal accounting controls, auditing or financial reporting matters may be communicated to the General Counsel and Compliance Officer (the "Compliance Officer"), if such concerns involves the Compliance Officer, then the same may be communicated to the President. The said complaints are ultimately referred to the Audit Committee, which complaints may be on anonymous basis and which shall be placed in confidential files and will be retained for seven (7) years or for such longer time as the Audit Committee may deem necessary. If it is unclear whether a communication involves accounting, auditing, internal accounting controls or financial reporting matters, the Compliance Officer shall likewise direct such communication to the Audit Committee, with a note to that effect.

All communications received through the established channels will be kept confidential. The original copies or records of all communications will be available to any Audit Committee member upon request.

The Audit Committee will determine whether any action or response is necessary or appropriate in respect of a communication, and it will take or direct such action as it deems appropriate. Such action may include engaging external advisers, for which funding will be available. The determinations made by the Audit Committee in respect of each communication and any further action taken will be recorded in the log maintained for such purpose by the Compliance Officer or a person designated by the Audit Committee if the Compliance Officer is the subject of a communication. These determinations may be recorded based on the standard categories established by the Audit Committee, which may include: the communication is not a "complaint" or "concern", as contemplated by the applicable requirements; the communication is misdirected (such as a communication involving an employment dispute); no further action shall be required because the communication can be analyzed on its face; and further action required (with a record of the action taken and its outcome). The Compliance Officer or any other person designated by the Audit Committee will report on the status of any further action directed by the Audit Committee on a monthly basis or at such frequency as the Audit Committee may otherwise require.

Misdirected communications as determined by the Audit Committee or concerns not relating to accounting, internal

accounting control, auditing or financial reporting matters shall be addressed to and be acted upon by the appropriate responsible supervisor or officer of the business units affected in accordance with the SMC Group's conventional reporting channels. In this connection, employees with such concerns should raise them with their respective supervisors and the supervisors have the responsibility to ensure that such concerns are properly acted upon.

Employees are protected from retaliation as it is categorically provided in the Policy that the SMC Group, which includes herein Company, shall not tolerate retaliation in any form against a director, officer, employee or other interested party who, in good faith, raises a concern or reports a possible violation under the policy.

#### I. DISCLOSURE AND TRANSPARENCY

## 1) Ownership Structure

(a) Holding 5% shareholding or more (As of December 31, 2012 based on SEC Form 17-A)

Shareholder	No. of Shares Held	Percent	Beneficial Owner	
San Miguel Corporation	216,972,000 (Common)	77.36%	NOT APPLICABLE	
(parent company)	32,786,885 (Preferred)		NOT APPLICABLE	
PCD Nominee Corporation (Filipino)	20,006,065	6.20%	NOT APPLICABLE	
PCD Nominee Corporation (Non- Filipino)	18,220,544	5.64%	NOT APPLICABLE	

There are no officers or senior management officials of the Company who holds 5% shareholding or more in the Company.

Name of Senior Management	Number of Direct shares	Number of Indirect shares / Through (name of record owner)	% of Capital Stock
NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE	NOT APPLICABLE
TOTAL			

## 2) Does the Annual Report disclose the following:

Key risks	YES
Corporate objectives	YES
Financial performance indicators	YES
Non-financial performance indicators	YES
Dividend policy	YES
Details of whistle-blowing policy	YES
Biographical details (at least age, qualifications, date of first appointment, relevant experience, and any other directorships of listed companies) of directors/commissioners	YES

Training and/or continuing education programme attended by each director/commissioner	YES
Number of board of directors/commissioners meetings held during the year	YES
Attendance details of each director/commissioner in respect of meetings held	
Details of remuneration of the CEO and each member of the board of directors/commissioners	

Should the Annual Report not disclose any of the above, please indicate the reason for the non-disclosure.

#### External Auditor's fee

Name of auditor	Audit Fee	Non-audit Fee
Manabat Sanagustin& Co., CPAs	7 million	

## 4) Medium of Communication

List down the mode/s of communication that the company is using for disseminating information.

The Company keeps the stakeholders updated on material information through the filing of structured (such as but not limited to the following: SEC Form 17-A; SEC Form 17-Q; General Information Sheet; IS-20; Consolidated Financial Statements; Public Ownership Report; and Foreign Ownership Report) and unstructured reports (relative to the information relayed through the filing of SEC- Form 17-C on current reports) filed with the Securities and Exchange Commission and/or Philippine Stock Exchange, Inc. .

The Company also conducts quarterly Investor's Briefing. Other information are disclosed to the Company though press releases and information uploaded in the Company website.

## 5) Date of release of audited financial report:

The Audited Consolidated Financial Statements of the Company for the fiscal year 2012 was filed with the SEC on April 15, 2013

## 6) Company Website

Does the company have a website disclosing up-to-date information about the following?

Business operations	YES
Financial statements/reports (current and prior years)	YES
Materials provided in briefings to analysts and media	YES
Shareholding structure	YES
Group corporate structure	YES
Downloadable annual report	YES
Notice of AGM and/or EGM	YES
Company's constitution (company's by-laws, memorandum and articles of association)	YES

Should any of the foregoing information be not disclosed, please indicate the reason thereto.

## 7) Disclosure of RPT

RPT	Relationship	Nature	Value (in Millions)
The Company and its subsidiaries (GSMI	Seller-Buyer	Revenue from Related Parties ("RP")	Php 146,911
Group) in the normal course of business purchases products and services from and sells products to related parties made at normal market prices and terms	Creditor-Debtor	Purchases from RP Amounts owed by RP Amounts owed to RP	Php3,961,169 Php355,656 Php3,763,961

When RPTs are involved, what processes are in place to address them in the manner that will safeguard the interest of the company and in particular of its minority shareholders and other stakeholders?

Transactions with related parties are made at normal market prices and terms. An assessment is undertaken at each financial year by examining the financial position of the related party and the market in which the related party operates.

The Company observes an arm's length policy in its dealings with related parties.

## J. RIGHTS OF STOCKHOLDERS

1) Right to participate effectively in and vote in Annual/Special Stockholders' Meetings

# (a) Quorum

Give details on the quorum required to convene the Annual/Special Stockholders' Meeting as set forth in its Bylaws.

Quarum Paguirad	A quorum shall consist of stockholders representing a majority
Quorum Required	of the subscribed and outstanding capital stock.

## (b) System Used to Approve Corporate Acts

Explain the system used to approve corporate acts.

System Used	The approval of corporate acts will require an affirmative vote of the majority of the shares of stock present or represented by proxy at the meeting.
Description	The counting of Ayes and Nayes or a show of hands is the method by which the votes are counted. The Corporate Secretary, with the assistance of the Company's stock transfer agent, is authorized to count any votes cast during the meeting.

## (c) Stockholders' Rights

List any Stockholders' Rights concerning Annual/Special Stockholders' Meeting that differ from those laid down in the Corporation Code.

Stockholders' Rights under Stockholders' Rights <u>not</u> in	
---	--

The Corporation Code	The Corporation Code
Voting Rights Proprietary Rights: Right to Dividends and to Liquidation Assets Remedial Rights Appraisal Rights Right to Inspect Books	Right not to be denied representation in the Board as shown in the CG Manual provision which states that a director shall not be removed without cause if it will deny minority shareholders representation in the Board;  The right specifically given to minority shareholders to propose the holding of the meeting and to propose items in the agenda of the meeting; and  Right that any doubt about the validity of the proxy shall be resolved in the shareholder's favor.

## Dividends

Declaration Date	Record Date	Payment Date
	No dividend declaration in 20	12

## (d) Stockholders' Participation

1. State, if any, the measures adopted to promote stockholder participation in the Annual/Special Stockholders' Meeting, including the procedure on how stockholders and other parties interested may communicate directly with the Chairman of the Board, individual directors or board committees. Include in the discussion the steps the Board has taken to solicit and understand the views of the stockholders as well as procedures for putting forward proposals at stockholders' meetings.

2. Measures Adopted	3. Communication Procedure
4. Proxy form	5. Attached to the Information Statement sent to the stockholders.
6. Question and Answer/Open Forum	7. Stockholders are given the chance to ask questions, as well as make a statement or suggestion during the Annual Stockholders' Meeting.

- 8. State the company policy of asking shareholders to actively participate in corporate decisions regarding:
  - a. Amendments to the company's constitution
  - b. Authorization of additional shares
  - c. Transfer of all or substantially all assets, which in effect results in the sale of the company

Shareholders are encouraged to actively participate in the annual meeting to discuss and approve the foregoing matters. Stockholders are encouraged to personally attend the annual meeting but if they cannot they are encouraged to appoint a proxy to represent them in the meeting. A sample of the proxy form, which need not be notarized is attached to the Information Statement distributed to stockholders for their easy reference.

The Company's CG Manual also emphasizes the duty of the directors in the promotion of shareholders' rights, as shown in the following duties of the directors:

- duty to remove impediments to the exercise of shareholders' rights and allow possibilities to seek redress for violation of their rights;
- duty to encourage the exercise of shareholders' voting rights and the solution of collective action problems through appropriate mechanisms.;
- duty to be instrumental in removing excessive costs and other administrative or practical impediments to shareholders participating in meetings and/or voting in person; and
- duty to pave the way for the electronic filing and distribution of shareholder information necessary to make informed decisions subject to legal constraints.
- 9. Does the company observe a minimum of 21 business days for giving out of notices to the AGM where items to be resolved by shareholders are taken up?

No. Pursuant to its By-laws, the Company sends notices of regular meetings of stockholders at least two (2) weeks prior to the date of the meeting to each stockholder of record at his last known post office address. Thus, effectively, the Company sends out the said notices at least fifteen (15) business days prior to the date of the annual stockholders' meeting.

- a. Date of sending out notices: April 17, 2012
- b. Date of the Annual/Special Stockholders' Meeting: May 10, 2012
- 10. State, if any, questions and answers during the Annual/Special Stockholders' Meeting.

Questions	Answers
A stockholder asked about the new products of the	Mr. Marquez, the Company President, stated that a lot of
Company.	products were introduced and proceeded to enumerate them:
	In the gin category – GSM Blue Light, 50 proof, which is the lightest gin in the market and GSM Blue Flavors, which is 35 proof, with flavors such as Mojito, Brown Coffee, Lychee and Apple. Dalandan and Melon variants for Ginebra San Miguel;
	In the Antonov line - new flavors such as Espresso and Currant, which are 50 proof, were introduced in the market;
	For Antonov mixed drink category - Ice, Mandarin and Apple flavors were introduced last year. Ginger Ale, Kamikaze and Cosmopolitan flavors were added this year.
The stockholder requested for an explanation on the	The Chairman explained that 2011 was a very trying year
Company's performance in 2011, particularly the decline	for the Company. The increasing cost of raw materials,
in revenue.	excise tax, as well as the shift in consumer preferences all
	worked against the Company. Mr. Marquez added that
	the shift in consumer preference, the increase in raw
	materials, particularly the rising cost of molasses all
	contributed to a lower bottom line. On the shift in
	consumer preference, the Company introduced lighter

	proof products to cater to the young market.
A stockholder inquired about the 1st quarter 2012	The Chairman replied that there has been a consistent
performance of the Company.	growth in volume and hoped that it would continue for
	the rest of the year. Mr. Marquez added that signs of
	recovery were already showing, specifically for the month
	of April. As to domestic brands, the bottom line is positive
	in the 1st quarter of 2012.
The same stockholder asked about quarterly dividends to	Mr. Marquez replied that last year the Company declared
stockholders.	dividends. For this year, the declaration of dividends
	would depend on the Company's financial performance.
A stockholder requested for an update on the Company's	The Chairman stated that the plan is still being studied
plan of consolidating the liquor business with San Miguel	and evaluated.
Brewery.	

## 11. Result of Annual/Special Stockholders' Meeting's Resolutions

:	12. Resolution	13. Approving	14. Dissenting	15. Abstaining
16.	Approval of the previous minutes	17. About 89%	18. None	19. None
20.	Approval of the Annual report	21. About 89%	22. None	23. None
24.	Ratification of acts and proceedings of the Board of Directors and Corporate Officers	25. About 89%	26. None	27. None
28.	Appointment of External Auditors – KPMG Manabat and San Agustin, CPAs	29. About 89%	30. None	31. None
32.	Election of Directors	33. About 89%	34. None	35. None

## 36. Date of publishing of the result of the votes taken during the most recent AGM for all resolutions:

On the date of the 2012 Annual Stockholders' Meeting, the results of the votes were immediately disclosed to the stockholders physically present in the meeting since every item in the agenda was taken up and voted upon and the attendance and quorum where announced at the beginning of the meeting.

# (e) Modifications

State, if any, the modifications made in the Annual/Special Stockholders' Meeting regulations during the most recent year and the reason for such modification:

Modifications	Reason for Modification
NONE	NOT APPLICABLE

#### (f) Stockholders' Attendance

(i) Details of Attendance in the Annual/Special Stockholders' Meeting Held

Type of	Names of Board members / Officers present	Date of Meeting	Voting Procedure (by poll, show of hands, etc.)	% of SH Attending in Person	% of SH in Proxy	Total % of SH attendance
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Annual	Directors Present:  Eduardo M. Cojuangco, Jr. Ramon S. Ang Bernard D. Marquez Leo S. Alvez Gabriel S. Claudio Minita V. Chico- Nazario	May 10, 2012	By show of hands	0.65%	88.43%	89%
Special		No S	Special Meeting wa	us held in 2012	2	

(ii) Does the company appoint an independent party (inspectors) to count and/or validate the votes at the ASM/SSMs?

The counting of the ayes and nays or show of hands is the method by which votes are counted during the annual stockholders' meeting. The Corporate Secretary, with the assistance of SMC Stock Transfer Service Corporation, as the Company's stock transfer agent, is authorized to count any votes cast during the meeting.

(iii) Do the company's common shares carry one vote for one share? If not, disclose and give reasons for any divergence to this standard. Where the company has more than one class of shares, describe the voting rights attached to each class of shares.

Every stockholder entitled to vote during the annual stockholders' meeting shall be entitled to one (1) vote for each share of stock in his name in the books of the Company. However, in electing members to the Board, every stockholder is entitled to accumulate his votes in accordance with Section 24 of the Corporation Code.

## (g) Proxy Voting Policies

State the policies followed by the company regarding proxy voting in the Annual/Special Stockholders' Meeting.

	Company's Policies
Execution and acceptance of proxies	Proxies must be in writing, executed by the stockholders or his duly authorized attorney-in-fact and must be submitted to the Corporate Secretary.
Notary	Proxies need not be notarized.
Submission of Proxy	Section 7 of the Company's By-Laws required that all proxies must be in the hands of the Corporate Secretary not later than ten (10) working days before the time set for the meeting unless the Board of Directors shall fix another period, which period must be made known to the stockholders within a reasonable time.
Several Proxies	The Company complies with the provisions on proxy as provided in the Implementing Rules and Regulations of the Securities Regulation Code. Accordingly, where the Company receives more than one (1) proxy from the same stockholder and they are all undated, the postmark dates shall be

	considered. If the proxies are mailed on the same date, the
	one bearing the latest time of day of postmark is counted. If
	the proxies are not mailed, then the time of their actual
	presentation is considered. That which is presented last will
	be recognized. Where a proxy is given to two (2) or more
	persons in the alternative in one instrument, the proxy
	designated as an alternate can only act as proxy in the event
	of non-attendance of the other designated person. Where
	the same stockholder gives two (2) or more proxies, the latest
	one given is to be deemed to revoke all former proxies.
Validity of Provy	Proxies shall be valid only for the meeting at which it has
Validity of Proxy	been presented to the Corporate Secretary.
	Proxies executed abroad to be effective and honored by the
Proxies executed abroad	Company should be duly authenticated by the Philippines
	Embassy or Consular Office.
Invalidated Proxy	Invalidated proxies shall not be included for quorum and
Ilivalidated Ploxy	voting purposes.
	The Board shall schedule when the validation of proxies shall
	take place, which schedule is made known to the
Validation of Proxy	stockholders through the Notice of Meeting and Information
	Statement sent to them prior to the Annual Stockholders'
	Meeting
	If the instruction of the stockholder as set out in his proxy
Violation of Proxy	form is not followed, then the proxy vote shall not be
	honored.

# (h) Sending of Notices

State the company's policies and procedure on the sending of notices of Annual/Special Stockholders' Meeting.

Policies	Procedure
Notices of regular meetings of stockholders together with the Information Statement are sent by the Corporate Secretary at least two (2) weeks prior to the date of the meeting to each stockholder of record. The notice shall state the place, date and hour of the meeting.	Notices of regular meetings of stockholders together with the Information Statement are sent by the Corporate Secretary by personal delivery or by mailing the notice at least two weeks prior to the date of the meeting to each stockholder of record at his last known post office address.

# (i) Definitive Information Statements and Management Report

Number of Stockholders entitled to receive	1,090 Stockholders were entitled to receive the
Definitive Information Statements and	Information Statement.
Management Report and Other Materials	
Date of Actual Distribution of Definitive	April 17, 2012
Information Statement and Management Report	
and Other Materials held by market	
participants/certain beneficial owners	
Date of Actual Distribution of Definitive	April 17, 2012
Information Statement and Management Report	
and Other Materials held by stockholders	

State whether CD format or hard copies were distributed	Hard copies
If yes, indicate whether requesting stockholders	Not Applicable
were provided hard copies	

# (j) Does the Notice of Annual/Special Stockholders' Meeting include the following:

Yes, the information asked below were all included in the Information Statement circulated to the stockholders entitled to vote in the 2012 Annual Stockholders' Meeting.

Each resolution to be taken up deals with only one item.	YES
Profiles of directors (at least age, qualification, date of first appointment, experience, and directorships in other listed companies) nominated for election/re-election.	YES
The auditors to be appointed or re-appointed.	YES
An explanation of the dividend policy, if any dividend is to be declared.	YES
The amount payable for final dividends.	YES
Documents required for proxy vote.	YES

Should any of the foregoing information be not disclosed, please indicate the reason thereto.

# 2) Treatment of Minority Stockholders

(a) State the company's policies with respect to the treatment of minority stockholders.

Policies	Implementation		
	Minority stockholders are accorded, among others, the following rights:		
The Company is committed to respect minority interests and declares such in its CG Manual.	Right not to be denied representation in the Board as shown in the CG Manual provision which states that a director shall not be removed without cause if it will deny minority shareholders representation in the Board;		
	The right specifically given to minority shareholders to propose the holding of the meeting and to propose items in the agenda of the meeting;		
	Right that any doubt about the validity of the proxy shall be resolved in the shareholder's favor		

(b) Do minority stockholders have a right to nominate candidates for board of directors?

Yes.

#### K. INVESTORS RELATIONS PROGRAM

1) Discuss the company's external and internal communications policies and how frequently they are reviewed. Disclose who reviews and approves major company announcements. Identify the committee with this responsibility, if it has been assigned to a committee.

The Company has a Business Affairs Communications Group who handles communication with media and internal publications. It likewise has the Investor Relations unit under the Planning and Management Services Group which handles regular communications with institutional investors.

All information/disclosures for release are cleared and approved by the Corporate General Counsel, Chief Finance Officer and the President.

2) Describe the company's investor relations program including its communications strategy to promote effective communication with its stockholders, other stakeholders and the public in general. Disclose the contact details (e.g. telephone, fax and email) of the officer responsible for investor relations.

	Details
(1) Objectives	To effectively communicate the company's performance, plans and strategies to the capital market, as well as, develop a long term relationship of trust with stakeholders, using the discipline in finance, communication and marketing and manage the content and flow of company information/disclosures to the financial markets.
(2) Principles	Provide a consistent and reliable information that would assist investors in their investment decision.
(3) Modes of Communications	Company disclosures, One-on-one meetings, Email, Telephone calls and quarterly joint investors briefing with the SMC Group.
(4) Investors Relations Officer	Serenico "Rey" Peralta Contact no. +63 2 6614780 Email – speralta <u>@smq.sanmiquel.com.ph</u>

3) What are the company's rules and procedures governing the acquisition of corporate control in the capital markets, and extraordinary transactions such as mergers, and sales of substantial portions of corporate assets?

Any major plans or extraordinary transactions of the Company pass through a team that evaluates the viability of the transaction and ensures that it will have a strategic fit with the Company. This is eventually presented to the Board for approval.

Name of the independent party the board of directors of the company appointed to evaluate the fairness of the transaction price.

The Company gets the services of Investment Banks who provides advice on the fairness of transaction price.

#### L. CORPORATE SOCIAL RESPONSIBILITY INITIATIVES

Discuss any initiative undertaken or proposed to be undertaken by the company.

Initiative	Beneficiary	
CSR Program on Education which grants scholarships	High school graduates 25 years old and below, from a	
to students enrolled in full-time college courses and	family whose per capita income is not more than	
technical vocational programs.	Php10,000.00 per month.	

Partnership with SMC and private foundation AGAPP	Public schools in disadvantaged communities.	
(Aklat, Gabay, Aruga tungo sa Pag-angat at Pag-asa)		
to build library-cum-classrooms in public schools in		
disadvantaged communities.		
The Company establishes an Annual Corporate Social	Communities where the Company operates.	
Responsibility Program.		

# M. BOARD, DIRECTOR, COMMITTEE AND CEO APPRAISAL

Disclose the process followed and criteria used in assessing the annual performance of the board and its committees, individual director, and the CEO/President.

	Process	Criteria
	Accomplishment of Annual Self- Rating Form	Performance of the Board in accordance with best practices in corporate governance and effectiveness of the Company's governance process.
Board of Directors		The assessment covers the following areas of Board performance: Fulfillment of the Board's Key Responsibilities; Board-Management
		Relationship; Effectiveness of Board Process and Meetings; Individual performance of directors.
	Accomplishment of Self- Assessment Worksheet by the Audit Committee Members (pursuant to its Manual, which will be implemented in 2013)	Assessment of the performance of the Committees based on their respective charters to determine if the same accords with best practice.
Board Committees	A similar Self-Assessment Worksheet is intended to be adopted for the Nomination and Hearing Committee and Executive Compensation Committee.	
Individual Directors	Accomplishment of Annual Self- Rating Form (Portion on Individual Performance of Board Members)	Assessment of the individual performance of the Directors to determine if the same is in accordance with best practices in corporate governance.
CEO/President	Annual Performance Evaluation	Key Performance Indicators, which includes, among others, the business performance of theCompany.

# N. INTERNAL BREACHES AND SANCTIONS

Discuss the internal policies on sanctions imposed for any violation or breach of the corporate governance manual involving directors, officers, management and employees

Violations	Sanctions	
Violations of the provisions of the CG Manual	The CG Manual provides that the among the duties of a Compliance Officer is the determination of	
	violation/s of the CG Manual and recommendation of penalty for the said violation/s for further review and approval of the Board.	

Pursuant to the requirement of the Securities and Exchange Commission, this Annual Corporate Governance Report is signed on behalf of the registrant by the undersigned, thereunto duly authorized, in the City of MANDALUYONG CTTY on JUN 2 1 2013, 2013.

**SIGNATURES** 

EDUARDO M. COJUANGCO, JR. Chairman of the Board and

Chief Executive Officer

MINITA V. CHICO-NAZARIO Independent Director ANGELINAS. GUTIERREZ Independent Director

VIRGILIO 8. JACINTO Compliance Officer

IUN 7 1 2013

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ day of \_\_\_\_\_\_2013, affiant(s) exhibiting to me their \_\_\_\_\_, as follows:

NAME	TYPE OF I.D./NO.	DATE OF ISSUE	PLACE OF ISSUE
Eduardo M. Cojuangco, Jr.	Passport No. XX 0410612	Fob 16 2012	
Minita V. Chico-Nazario	TIN NO. 146-148-455	rep. 10, 2012	IVIGITIA
Angelina S. Gutierrez	TIN NO. 130-188-514		
Virgilio S. Jacinto	Passport No. EB0971552	Sep 17, 2010	Manila

Doc No. /03; Page No. 22; Book No. 1V; Series of 2013.

CARMELAT. DELA PAZ

Commission No. 0364-12
Notary Public for Mendaluyong City

NOTARY PUBLIC

SMC, 40 San Miguel Ave., Mandaluyong City

Roll No. 57052

PTR No. 1619906; 01/03/13; Mandaluyong City IBP Lifetime Member No. 010580; 02/09/12; Makati City