SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date o	f earliest event reported)
Apr 6, 2018	
2. SEC Identification Num	nber
142312	
3. BIR Tax Identification No.	
000-083-856-000	
4. Exact name of issuer a	s specified in its charter
GINEBRA SAN MIG	JEL INC.
5. Province, country or ot	her jurisdiction of incorporation
Philippines	
6. Industry Classification	Code(SEC Use Only)
7. Address of principal office	
3rd and 6th Floors, S Mandaluyong City Postal Code 1550	an Miguel Properties Centre, St. Francis Street, Ortigas Center,
8. Issuer's telephone num	nber, including area code
(+632) 841-5100	
9. Former name or forme	r address, if changed since last report
N/A	
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA	
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK	286,327,841
PREFERRED STOCK	32,786,885
11. Indicate the item num	bers reported herein
Item 9. Other Events	

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Ginebra San Miguel, Inc. GSMI

PSE Disclosure Form 4-30 - Material Information/Transactions References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Please see attached letter dated April 6, 2018 in connection with the Deed of Exchange executed between San Miguel Corporation (SMC) and San Miguel Food and Beverage, Inc. (formerly, San Miguel Pure Foods Company, Inc.) involving SMC's Shares in Ginebra San Miguel Inc.

Background/Description of the Disclosure

Please see attached.

Other Relevant Information

None

Filed on behalf by:

 Name
 Conchita Jamora

 Designation
 General Counsel and Assistant Corporate Secretary



April 6, 2018

The Philippine Stock Exchange, Inc. Disclosure Department 6th Floor, PSE Tower 28th Street, corner 5th Avenue Bonifacio Global City, Taguig City

> Attention: Mr. Jose Valeriano B. Zuño III OIC-Head, Disclosure Department

Gentlemen:

We were advised that San Miguel Corporation (SMC) and San Miguel Food and Beverage, Inc. (SMFB, formerly San Miguel Pure Foods Company, Inc.) have signed on April 5, 2018 a Deed of Exchange whereby SMC agreed to convey and transfer to SMFB 216,972,000 common shares held by SMC in Ginebra San Miguel Inc. and 7,859,319,270 common shares in San Miguel Brewery Inc. In consideration of the said transfer and upon approval by the Securities and Exchange Commission (SEC) of the increase in the authorized capital stock of SMFB, SMFB shall issue 4,242,549,130 common shares in favor of SMC at Php79.28 per share. SMFB will file with the SEC the relevant documents required for the approval of the application for the amendment of the articles of incorporation to increase its authorized capital stock.

Attached is a copy of the disclosure made by SMC on this matter.

Very truly yours,

VIRGILIO S. JACINTO Corporate Secretary and Compliance Officer



3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City, Metro Manila, Philippines 1550 Telephone: (+632) 841-5100 Fax: (+632) 643-2211



SAN MIGUEL CORPORATION



SAN MIGUEL CORPORATION

April 6, 2018

The Philippine Stock Exchange, Inc. Disclosure Department 9th Floor, Philippine Stock Exchange Tower 28th Street, corner 5th Avenue Bonifacio Global City, Taguig City

Attention: Mr. Jose Valeriano B. Zuño III OIC-Head, Disclosure Department

Gentlemen:

Further to the disclosure of the Company, dated November 3, 2017, the Company and San Miguel Food and Beverage, Inc. (SMFB, formerly San Miguel Pure Foods Company, Inc.) signed on April 5, 2018 a Deed of Exchange whereby the Company agreed to convey and transfer to SMFB common shares held by the Company in (i) San Miguel Brewery Inc., totalling 7,859,319,270 common shares and (ii) Ginebra San Miguel Inc., totalling 216,972,000 common shares.

In consideration of the above transfer, SMPF shall, upon the approval by the Securities and Exchange Commission (SEC) of the increase in its authorised capital stock, issue 4,242,549,130 common shares in favor of the Company (the "New Shares") at Php79.28 per share. SMPF will be filing with the SEC the relevant documents required for the approval of the application for the amendment of the articles of incorporation to increase its authorized capital stock.

Very truly yours,

FERDINAND K. CONSTANTINO

40 SAN MIGUEL AVENUE, MANDALUYONG CITY, 1550 METRO MANILA, PHILIPPINES TEL. NOS.(632) 632-3000