

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 30, 2015
2. SEC Identification Number
142312
3. BIR Tax Identification No.
000-083-856-000
4. Exact name of issuer as specified in its charter
GINEBRA SAN MIGUEL INC.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center,
Mandaluyong City
Postal Code
1550
8. Issuer's telephone number, including area code
(+632) 841-5100
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK	286,327,841
PREFERRED STOCK	32,786,885

11. Indicate the item numbers reported herein
Item 2. Acquisition and Disposition of Assets

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



**Ginebra San Miguel, Inc.
GSMI**

PSE Disclosure Form 4-30 - Material Information/Transactions
*References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Sale of assets used by the Company in its non-alcoholic beverage business.

Background/Description of the Disclosure

Further to the disclosure of Ginebra San Miguel Inc. (the "Company") in its SEC Form 17-C dated December 5, 2014, please be informed that the Company executed today, April 30, 2015, a Deed of Sale in favor of San Miguel Brewery Inc. (SMB), for the sale of finished goods inventories and other inventories comprising of containers (bottles, shells/crates and pallets) on hand, packaging materials, goods in process and raw materials used by the Company in its non-alcoholic beverage business for the purchase price of Php214.97 million, exclusive of Value Added Tax (VAT). With the foregoing, total purchase price paid for the non-alcoholic beverage assets of the Company is Php397.89 million, exclusive of VAT, net of adjustments to the price of the property, plant and equipment that SMB purchased from the Company on April 1, 2015, after subsequent validation and confirmation by the parties.

Other Relevant Information

None

Filed on behalf by:

Name	Conchita Jamora
Designation	General Counsel and Assistant Corporate Secretary