



SECURITIES AND EXCHANGE COMMISSION

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Company Information

0000142312 SEC Registration No.

Company Name

GINEBRA SAN MIGUEL, INC.

Industry Classification

Company Type

Stock Corporation

Document Information

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Statement of Changes in the Beneficial Ownership **Document Type**

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March 16, 2017 Period Covered

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FILED BY: JOMORA, CONCHITA P. Remarks

COVER SHEET

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FORM 23-B

to filing requirement

Check box if no longer subject

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 23 of the Securities Regulation Code

				Common			(Mo	Class of Equity Security 2. 1	(City) (Province) (Postal Code)	40 SAN MIGUEL AVE., MANDALUYONG CITY			C/O SAN MIGUEL CORPORATION	(First) (Middle)	Jamora, Conchita P.	1. Name and Address of Reporting Person [2. Is
	`					Amount	(Month/Day/Year)	2. Transaction Date		Filipino		4. Citizenship	119-234-543	3. Tax Identification Number	Gi	2. Issuer Name and Trading Symbol
						ount (A) or (D)		3. Securities Acquired (A) or Disposed of (D)				6. If Amendment, Date of Original (MonthYear)		5. Statement for Month/Year	Ginebra San Miguel Inc.	nbol
						Price			Table 1. Equity Securities Beneficially Owned			Pate of Year)	Mar-17	fonth/Year		
				0.0%		%		Amount of Securities Owned at end of Month	Securities Benefi				 × 			7. Relationship of
				30,000		Number of Shares			cially Owned		AVP, General Coul	(give title below)	Officer	Director		 Relationship of Reporting Person to Issuer (Che
				(D)				Direc (D) of Indirect (I) * Ownership			AVP, General Counsel & Asst. Corporate Secretary					suer (Check all applicable)
								Ownership			ate Secretary		Others (specify below)	5% Owner		

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

(Print or Type Responses)

- A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
 (A) Voting power which includes the power to vote, or to direct the voting of, such security, and/or
 (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.

- (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
 (A) held by members of a person's immediate family sharing the same household;
 (B) held by a partnership in which such person is a general partner;
 (C) held by a corporation of which such person is a controlling shareholder; or
 (D) subject to any contract, arrangement or understanding which gives such person voting p subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

1. Derivative Security	2. Conversion or Exercise Price of Derivative Security	Z. Conversion or 3. Transaction Exercise Price Date of Derivative (Month/Day/Yr) Security	Number of Derivative Securities Acquired (A) or Disposed of (D)	sposed of (D)	5. Date Exercisable and Expiration Date (Month/Day/Year)		6. Title and Amount of Underlying Securities		Derivative Derivative Security Securities Beneficiallication	N S	ship Form of Derivative Security; Direct (D)	of Indirect Beneficial Ownership
					Date Exercisable	Expiration		Amount or		End of	Or	
			Amount	(A) or (D)		Date	Title	Number of Shares		Month	Indirect (i) *	
not applicable												

Intentional misstatements or omissions of facts is a Criminal Violations under the SRC.

Explanation of Responses:

Note: File five (5) copies of this form, one of which must be manually signed by the reporting person, otherwise, attach a copy of a Special Power of Attorney authorizing such other person to sign in behalf of the reporting person.

Attach additional sheets if space provided is insufficient.