

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Nov 4, 2014
2. SEC Identification Number  
142312
3. BIR Tax Identification No.  
000-083-856-000
4. Exact name of issuer as specified in its charter  
GINEBRA SAN MIGUEL INC.
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center,  
Mandaluyong City  
Postal Code  
1550
8. Issuer's telephone number, including area code  
(632) 841-5100
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock	290,075,941
Preferred Stock	32,786,885

11. Indicate the item numbers reported herein  
Item 9. Other Events

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



**Ginebra San Miguel, Inc.**  
**GSMI**

**PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing**  
*References: Section 14 of the Revised Disclosure Rules*

**Subject of the Disclosure**

Notice of Investors' Briefing

**Background/Description of the Disclosure**

Combined Investors' Briefing for the 2014 September - YTD Results of Ginebra San Miguel Inc., San Miguel Corporation, San Miguel Brewery Inc., San Miguel Pure Foods Company, Inc. and Petron Corporation.

<b>Type of Briefing</b>	Investors' Briefing
<b>Subject of the Briefing</b>	2014 September-YTD Results
<b>Date of the Briefing</b>	Nov 10, 2014
<b>Time</b>	4:00 P.M.
<b>Venue</b>	Executive Dining Room, 2nd Floor, SMC-Head Office Complex, No. 40 San Miguel Avenue, Mandaluyong City
<b>Contact Person</b>	Gina Qubing and Leah Artuz
<b>Contact Details</b>	632-3741 / 632-3422

**Other Relevant Information**

For faster registration, please prepare your business cards or IDs before approaching the registration table.

**Filed on behalf by:**

<b>Name</b>	Conchita Jamora
<b>Designation</b>	General Counsel and Assistant Corporate Secretary



**SAN MIGUEL  
CORPORATION**



**SAN MIGUEL  
BREWERY INC.**



**San Miguel  
Pure Foods**



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YOU ARE INVITED TO THE COMBINED

# INVESTORS' BRIEFING

FOR THE 2014 SEPTEMBER-YTD RESULTS

4:00 PM MANILA TIME | NOVEMBER 10, 2014

SAN MIGUEL CORPORATION  
EXECUTIVE DINING ROOM (EDR)  
2/F SMC Head Office Complex,  
40 San Miguel Avenue, Mandaluyong City

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**RSVP**

Gina Qubing 632 3741

Leah Artuz 632 3422

**Note:**

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