

March 19, 2013

Philippine Stock Exchange, Inc. Disclosure Department Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

> Attention: **Ms. Janet A. Encarnacion** Head – Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain events/information which the Company is required to disclose.

This shall also serve as the Company's compliance with the PSE Revised Disclosure Rules.

Very truly yours,

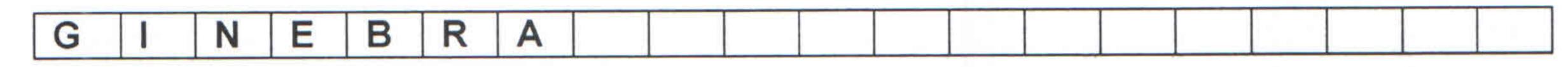
CONCHITA P. JAMORA

CONCHITA P. JAMORA Assistant Corporate Secretary



3rd & 6th Floors, San Miguel Properties Centre St. Fancis Street, Mandaluyong City, Metro Manila, Philippines 1550 Telephone: (632) 689-9100 Fax: (632) 643-2211

COVER SHEET

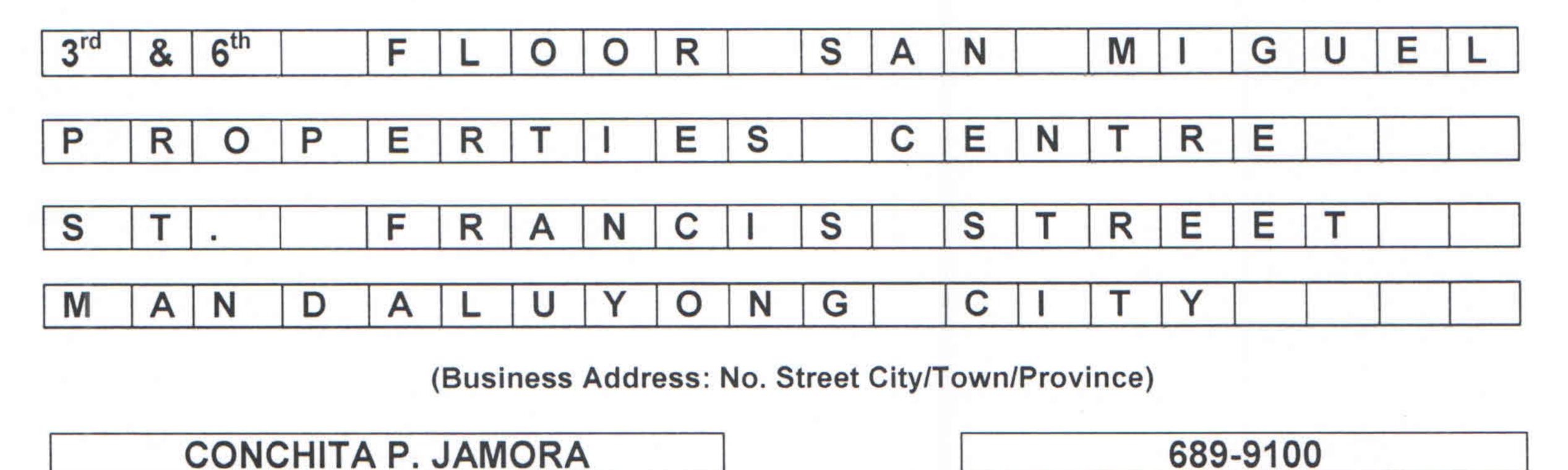






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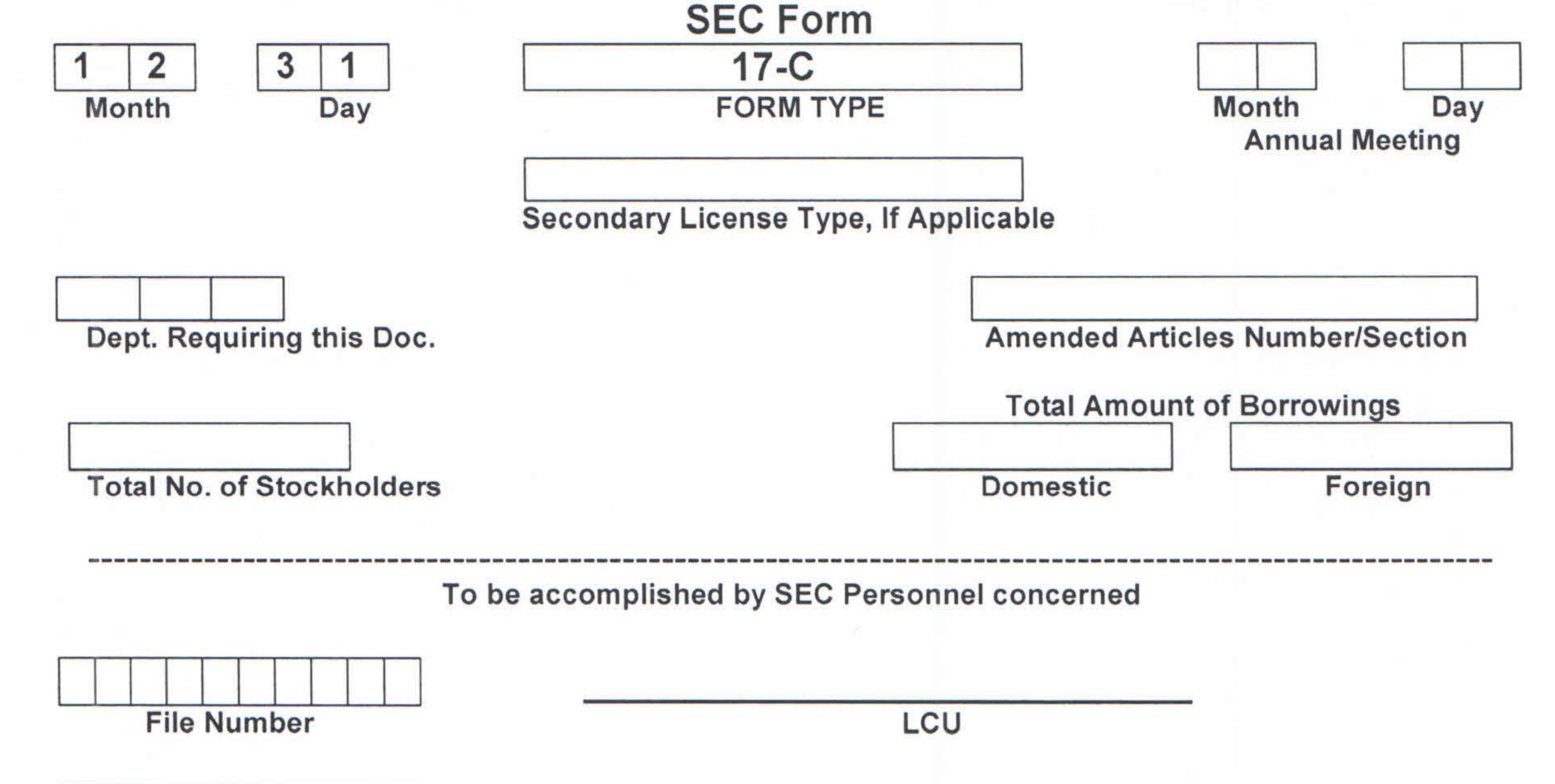




Company	Telephone	Number

Contact	Person

10





Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(b)(3) THEREUNDER

1. March 19, 2013

8.

Date of Report (Date of earliest event reported)

- 2. SEC Identification No. 142312
- 3. BIR Tax Identification No. TIN 000-083-856
- 4. **GINEBRA SAN MIGUEL INC**. Exact name of registrant as specified in its charter
- 5. Philippines
 (Province, country or other jurisdiction of Incorporation)

6. (SEC Use Only) Industry Classification Code

- 6. 3rd & 6th Floors, San Miguel Properties Centre, St. Francis Street, Mandaluyong City (Address of principal office)
- 7. (632) 689-9100(Registrant's telephone number, including area code)
 - N/A (Former name or former address, if change since last report) The Registrant has not changed its address since its last report to this Honorable Commission.
- 9. Securities registered pursuant to Sections 8 and 12 of SRC

Title of each Class

Outstanding Capital Stock as of February 28, 2013

COMMON STOCK PREFERRED STOCK

290,075,941 32,786,885



10. Indicate the item numbers reported herein:

We disclose that in the meeting of the Board of Directors of Ginebra San Miguel Inc. (respectively, the "Board" and the "Company") held on March 19, 2013:

Item 9. Other Items:

1. The Board declared that the Annual Stockholders' Meeting of the Company will be held on May 9, 2013. The record date of the stockholders entitled to vote at the said meeting

is April 8, 2013. The stock transfer books will be closed from April 10, 2013 to April 16, 2013. The deadline for the submission of proxies is on April 22, 2013 and the validation of proxies is on May 2, 2013.

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By:

GINEBRA SAN MIGUEL INC.

Virgilio S. Jacinto **Corporate Secretary**

March 19, 2013.