SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Sep 29, 2017

2. SEC Identification Number

142312

3. BIR Tax Identification No.

000-083-856-000

4. Exact name of issuer as specified in its charter

GINEBRA SAN MIGUEL INC.

5. Province, country or other jurisdiction of incorporation

Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City

Postal Code

1550

8. Issuer's telephone number, including area code

(+632) 841-5100

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK	286,327,841
PREFERRED STOCK	32,786,885

11. Indicate the item numbers reported herein

Item 4. Resignation, Removal or Election of Registrant's Directors or Officers

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Ginebra San Miguel, Inc. GSMI

PSE Disclosure Form 4-8 - Change in Directors and/or Officers (Resignation/Removal or Appointment/Election)

References: SRC Rule 17 (SEC Form 17-C) and

Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Appointment of Officer

Background/Description of the Disclosure

Disclosure relative to the appointment of Mr. Emmanuel B. Macalalag as General Manager of Ginebra San Miguel Inc. vice Mr. Bernard D. Marquez, who resigned effective close of business hours of September 30, 2017, as previously disclosed to the Exchange on September 25, 2017.

Resignation/Removal or Replacement

Name of Person	Position/Designation	Effective Date of Resignation/Cessation of term (mmm/dd/yyyy)	Reason(s) for Resignation/Cessation
-	-	-	-

Election or Appointment

Name of Person	Position/Designation	Date of Appointment/Election	Effective Date of Appointment		ings in the company	Nature of Indirect
		(mmm/dd/yyyy)	Election (mmm/dd/yyyy)	Direct	Indirect	Ownership
Emmanuel B. Macalalag	General Manager	9/29/2017	10/1/2017	46,500	-	-

Promotion or Change in Designation

	Name of Person	Position/Desi	ignation	Date of Approval	Effective Date of Change		gs in the Listed mpany	Nature of Indirect Ownership	
	reison	From	То	(mmm/dd/yyyy)	(mmm/dd/yyyy)	Direct	Indirect	Ownership	
	-	-	-	-	-	-	-	-	Γ

Other Relevant Information

Please see attached SEC Form 17-C, which we filed with the Securities and Exchange Commission today.

Filed on behalf by:

Designation General Counsel and Assistant Corporate Secretary	



109292017002543



SECURITIES AND EXCHANGE COMMISSION

SECBuilding, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

Barcode Page

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Receiving Officer/Encoder : Donna Encarnado - COS

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Received From : Head Office

Company Representative

Doc Source

Company Information

SEC Registration No. 0

OLO Registration 140.

0000142312

Company Name

GINEBRA SAN MIGUEL, INC.

Industry Classification

Company Type

Stock Corporation

Document Information

Document ID

109292017002543

Document Type

17-C (FORM 11-C:CURRENT DISCL/RPT)

Document Code

17-C

Period Covered

September 29, 2017

No. of Days Late

0

Department

CFD

Remarks

COVER SHEET

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(b)(3) THEREUNDER

1.	September 29, 2017	
	Date of Report (Date of earliest event reported))

- 2. SEC Identification No. 142312
- 3. BIR Tax Identification No. TIN 000-083-856-000
- 4. **GINEBRA SAN MIGUEL INC.** Exact name of registrant as specified in its charter

6. (SEC Use Only) Industry Classification Code

- 3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center,
 Mandaluyong
 (Address of principal office)
- 8. (+632) 841-5100 (Registrant's telephone number, including area code)
- N/A
 (Former name or former address, if change since last report)
 The Registrant has not changed its address since its last report to this Honorable Commission.
- 10. Securities registered pursuant to Sections 8 and 12 of SRC

Title of each Class

Outstanding Capital Stock as of August 31, 2017

COMMON STOCK PREFERRED STOCK

286,327,841 32,786,885

11. Indicate the item numbers reported herein:

Item 4. Resignation, Removal or Election of Registrant's Directors or Officers

Further to the disclosure of Ginebra San Miguel Inc. (the "Company") in its SEC Form 17-C dated September 25, 2017, please be informed that Mr. Emmanuel B. Macalalag was appointed on September 29, 2017 as General Manager of the Company vice Mr. Bernard D. Marquez, who resigned effective close of business hours of September 30, 2017.

Prior this appointment, Mr. Macalalag was the Manufacturing Group Manager of the Company. He also held key positions in the areas of Operations Research and Business Planning and Development.

Mr. Macalalag owns 46,500 common shares in the Company.

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GINEBRA SAN MIGUEL INC.

By:

Virgilio S. Jacinto Corporate Secretary

September 29, 2017.