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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)

AND SRC RULE 17(b)(3) THEREUNDER



Date of Report (Date of earliest event reported)

- 2. SEC Identification No. 142312
- 3. BIR Tax Identification No. **TIN 000-083-856-000**
- 4. GINEBRA SAN MIGUEL INC.

Exact name of registrant as specified in its charter

5. **Philippines**

(Province, country or other jurisdiction of Incorporation)

6. (SEC Use Only)
Industry Classification Code

COPPINSSION
Electronic Records Management Division

RECEIVED SUBJECT TO REVIEW OF FORM AND CONTENTS

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- 7. 3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City
 (Address of principal office)
- 8. **(+632) 841-5100**

(Registrant's telephone number, including area code)

9. **N/A**

(Former name or former address, if change since last report)
The Registrant has not changed its address since its last report to this Honorable Commission.

10. Securities registered pursuant to Sections 8 and 12 of SRC

Title of each Class

Outstanding Capital Stock as of March 31, 2018

COMMON STOCK PREFERRED STOCK

286,327,841 32,786,885

11. Indicate the item numbers reported herein:

Item 9. Other Events

Please see attached disclosure to PSE dated April 6, 2018 on the Deed of Exchange executed between San Miguel Corporation (SMC) and San Miguel Food and Beverage, Inc. (formerly, San Miguel Pure Foods Company, Inc.) involving SMC's Shares in Ginebra San Miguel Inc.

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GINEBRA SAN MIGUEL INC.

By:

Virgilio S. Jacinto
Corporate Secretary and
Compliance Officer

April 6, 2018.



April 6, 2018

The Philippine Stock Exchange, Inc.
Disclosure Department
6th Floor, PSE Tower
28th Street, corner 5th Avenue
Bonifacio Global City, Taguig City

Attention:

Mr. Jose Valeriano B. Zuño III OIC-Head, Disclosure Department

Gentlemen:

We were advised that San Miguel Corporation (SMC) and San Miguel Food and Beverage, Inc. (SMFB, formerly San Miguel Pure Foods Company, Inc.) have signed on April 5, 2018 a Deed of Exchange whereby SMC agreed to convey and transfer to SMFB 216,972,000 common shares held by SMC in Ginebra San Miguel Inc. and 7,859,319,270 common shares in San Miguel Brewery Inc. In consideration of the said transfer and upon approval by the Securities and Exchange Commission (SEC) of the increase in the authorized capital stock of SMFB, SMFB shall issue 4,242,549,130 common shares in favor of SMC at Php79.28 per share. SMFB will file with the SEC the relevant documents required for the approval of the application for the amendment of the articles of incorporation to increase its authorized capital stock.

Attached is a copy of the disclosure made by SMC on this matter.

Very truly yours,

VIRGILIO S. JACINTO
Corporate Secretary and
Compliance Officer





April 6, 2018

The Philippine Stock Exchange, Inc.
Disclosure Department
9th Floor, Philippine Stock Exchange Tower
28th Street, corner 5th Avenue
Bonifacio Global City, Taguig City

Attention:

Mr. Jose Valeriano B. Zuño III OIC-Head, Disclosure Department

Gentlemen:

Further to the disclosure of the Company, dated November 3, 2017, the Company and San Miguel Food and Beverage, Inc. (SMFB, formerly San Miguel Pure Foods Company, Inc.) signed on April 5, 2018 a Deed of Exchange whereby the Company agreed to convey and transfer to SMFB common shares held by the Company in (i) San Miguel Brewery Inc., totalling 7,859,319,270 common shares and (ii) Ginebra San Miguel Inc., totalling 216,972,000 common shares.

In consideration of the above transfer, SMPF shall, upon the approval by the Securities and Exchange Commission (SEC) of the increase in its authorised capital stock, issue 4,242,549,130 common shares in favor of the Company (the "New Shares") at Php79.28 per share. SMPF will be filing with the SEC the relevant documents required for the approval of the application for the amendment of the articles of incorporation to increase its authorized capital stock.

Very truly yours,

FERDINAND K. CONSTANTINO