

COVER SHEET

1 4 2 3 1 2
S. E. C. Registration Number

G I N E B R A
S A N M I G U E L
I N C .

(Company's Full Name)

3RD A N D 6TH F L O O R S ,
S A N M I G U E L
P R O P E R T I E S C E N T R E ,
S T . F R A N C I S S T R E E T ,
O R T I G A S C E N T E R ,
M A N D A L U Y O N G C I T Y

(Business Address: No. Street City/Town/Province)

CONCHITA P. JAMORA
Contact Person

841-5100
Company Telephone Number

1 2
Month

3 1
Day

SEC FORM 17-C
FORM TYPE

Month Day
Annual Meeting

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I. D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(b)(3) THEREUNDER



1. **May 30, 2019**
Date of Report (Date of earliest event reported)
2. SEC Identification No. **142312**
3. BIR Tax Identification No. **TIN 000-083-856-000**
4. **GINEBRA SAN MIGUEL INC.**
Exact name of registrant as specified in its charter
5. **Philippines**
(Province, country or other jurisdiction of Incorporation)
6. (SEC Use Only)
Industry Classification Code
7. **3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City, Philippines**
(Address of principal office)
8. **(+632) 841-5100**
(Registrant's telephone number, including area code)
9. **N/A**
(Former name or former address, if change since last report)
The Registrant has not changed its address since its last report to this Honorable Commission.
10. Securities registered pursuant to Sections 8 and 12 of SRC


Title of each Class	Outstanding Capital Stock as of April 30, 2019
COMMON STOCK	286,327,841
PREFERRED STOCK	32,786,885

11. Indicate the item numbers reported herein:

Item 9: Other Events

Please see attached press release entitled "Ginebra earnings jump 141% in Q1".

Pursuant to the requirements of the Securities Regulation Code, the registrant duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **GINEBRA SAN MIGUEL INC.**

Virgilio S. Jacinto
Corporate Secretary

May 30, 2019.



PRESS RELEASE

30 May 2019

Ginebra earnings jump 141% in Q1

Ginebra San Miguel Inc. (GSMI), the hard liquor unit of San Miguel Food and Beverage Inc. (SMFBI), more than doubled its profits for the first quarter of 2019 to P616 million on wider product distribution and higher operational efficiencies.

Consolidated revenues for the period rose 28% to P8.3 billion while operating income registered a triple-digit growth of 122% to P986 million.

GSMI got a huge boost from its “Ginebra Ako” marketing campaign anchored on Filipino values and ideals. The thematic campaign resonated well with consumers and strengthened brand relevance resulting in a 24% volume growth for the first quarter.

For the full year 2018, GSMI posted consolidated revenues of P24.8 billion on the back of higher volumes, which increased 13% year-on-year. This resulted in higher operating income of P1.8 billion for a 40% improvement, while net income of P1.05 billion was a 75% jump from the year before—GSMI’s highest since 2005.

Ginebra San Miguel is celebrating its 185th anniversary this year.

GINEBRA SAN MIGUEL INC.

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A Subsidiary of:  **SAN MIGUEL CORPORATION**