

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Mar 8, 2016
2. SEC Identification Number  
142312
3. BIR Tax Identification No.  
000-083-856-000
4. Exact name of issuer as specified in its charter  
GINEBRA SAN MIGUEL INC.
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
3rd and 6th Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center,  
Madaluyong City  
Postal Code  
1550
8. Issuer's telephone number, including area code  
(+632) 841-5100
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock	286,327,841
Preferred Stock	32,786,885

11. Indicate the item numbers reported herein  
Item 9. Other Events

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



**Ginebra San Miguel, Inc.**  
**GSMI**

**PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing**  
*References: Section 14 of the Revised Disclosure Rules*

**Subject of the Disclosure**

Notice of Investors' Briefing

**Background/Description of the Disclosure**

Combined Investors' Briefing on the 2015 Full Year Results of Ginebra San Miguel Inc., San Miguel Corporation, San Miguel Brewery Inc., San Miguel Pure Foods Company, Inc. and Petron Corporation.

<b>Type of Briefing</b>	Investors' Briefing
<b>Subject of the Briefing</b>	2015 Full Year Results
<b>Date of the Briefing</b>	Mar 17, 2016
<b>Time</b>	4:00 P.M.
<b>Venue</b>	Executive Dining Room, 2nd Floor, SMC-Head Office Complex, No. 40 San Miguel Avenue, Mandaluyong City
<b>Contact Person</b>	Gina Qubing and Jeanine Lansang
<b>Contact Details</b>	632-3741 / 632-3422

**Other Relevant Information**

For faster registration, please prepare your business cards or IDs before approaching the registration table.

**Filed on behalf by:**

<b>Name</b>	Conchita Jamora
<b>Designation</b>	General Counsel and Assistant Corporate Secretary



March 8, 2016

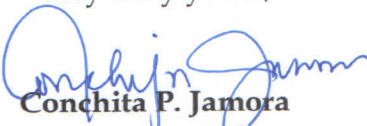
**The Philippine Stock Exchange, Inc.**  
Disclosure Department  
3<sup>rd</sup> Floor, Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: **Ms. Janet A. Encarnacion**  
Head - Disclosure Department

Gentlemen:

Please be informed that Ginebra San Miguel Inc., San Miguel Corporation, San Miguel Brewery Inc., San Miguel Pure Foods Company, Inc. and Petron Corporation (collectively, the "Companies"), will hold a combined Investors' Briefing on the Companies' 2015 Full Year Results, on Thursday, March 17, 2016 at 4:00 P.M. (Manila Time), at the Executive Dining Room, 2<sup>nd</sup> Floor, SMC-Head Office Complex, No. 40 San Miguel Avenue, Mandaluyong City. Attached is a copy of the invitation.

Very truly yours,

  
**Conchita P. Jamora**  
Assistant Corporate Secretary

**GINEBRA SAN MIGUEL INC.**

3<sup>rd</sup> and 6<sup>th</sup> Floors, San Miguel Properties Centre, St. Francis Street, Ortigas Center, Mandaluyong City, Metro Manila, Philippines 1550  
Telephone: (632) 841-5100 Fax: (632) 643-2211

A Subsidiary of:  **SAN MIGUEL CORPORATION**



**SAN MIGUEL  
CORPORATION**



**SAN MIGUEL  
BREWERY INC.**



**San Miguel  
Pure Foods**



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YOU ARE INVITED TO THE COMBINED

# INVESTORS' BRIEFING

2015 FULL YEAR RESULTS

4:00 PM MANILA TIME | MARCH 17, 2016

SAN MIGUEL CORPORATION  
EXECUTIVE DINING ROOM (EDR)  
2/F SMC Head Office Complex,  
40 San Miguel Avenue, Mandaluyong City

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**RSVP**

*Gina Qubing 632-3741  
Jeanine Lansang 632-3422*

**Note:**

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or IDs before approaching the registration table.*